The Municipal Management Association
of Northern California
invites you to join its

corporate partners program

2 0 1 2

Connect Today with the Local Government Leaders of Tomorrow

mmanc

Municipal Management Association
of Northern California

corporate partners program

mmanc
Municipal Management Association of Northern California

The Municipal Management Association of Northern California (MMANC) is a membership organization consisting of local government management professionals located throughout the 49 counties in Northern California. Our mission is to provide opportunities for professional growth, training, networking and leadership for those who work in cities, counties, or special districts.

The MMANC Corporate Partners Program connects businesses and organizations serving local governments with the next generation of local government leaders in Northern California. Participation as an MMANC Corporate Partner provides greater awareness of your organization to our members which can help in your long-term success.

sponsorship benefits

	PLATINUM	EXECUTIVE	BUSINESS
	$5,000	$2,000	$1,000
Complimentary Registration at Annual Conference	5	3	1
Complementary Registration at Women's Leadership Summit, Summer Signature Event, Fairfield, or Winter Forum (total for all three events)	5	3	1
Annual MMANC Associate Memberships	5	3	1
Annual Listing on Corporate Partners Section of MMANC Website and Online Membership Directory	X	X	X
Complementary Registration for One Representative at Regional Event	X	X	X
Advertisement in Annual Conference Program	Full Page	1/2 Page	1/4 Page
Exhibit Booth Space at Annual Conference	X	X	*Add $500
Prominent Display of Name and Logo on Signage at Annual Conference and Personal Acknowledgement During General Session	X	X	
Profile in MMANC E-Blast	X	X	
Opportunity to Host Reception, Breakfast or Lunch at Women's Leadership Summit, Summer Signature Event, Fairfield, or Winter Forum (†additional cost, determined by the sponsor and the Committee chair)	X†	X†	
Title Sponsorship – Winter Forum, Berkeley (Name/Logo on signage and program)	X	Choose 1	
Title Sponsorship – Women's Leadership Summit, San Jose (Name/Logo on signage and program)	X	Choose 1	
Title Sponsorship – Summer Signature Event, Fairfield (Name/logo on signage and program)	X	Choose 1	
Speaking or Session Moderator Role at Annual Conference (**Subject to response to an RFP and the needs of Annual Conference Programming Committee.)	**X	**Add $500	
Title Sponsorship – Annual Conference (Name/Logo on signage and program)	X		
Placement of Logos on All Annual Conference Collateral and Branding Materials	X		
Opportunity to Host Reception, Breakfast or Lunch at Annual Conference	X		
Speaking or Session Moderator Role at Annual Conference	X		

application

The Corporate Partner understands that contributions may be tax deductible (please consult your tax professional) and contribution will support MMANC at the level selected below. Sponsorships cover a full calendar year and will be prorated, if necessary.

MMANC appreciates the valuable support of it Corporate Partners and will supply the benefits identified in the MMANC Partnership Brochure for the selected level above. To enable a Corporate Partner to participate thoroughly in this program,

Corporate Partners may elect less than all of the benefits identified for the selected Corporate Partner level but the fee will not be adjusted. In the event the Corporate partner fails to comply with one or more of the Critical Dates identified in the MMANC Sponsorship Brochure, MMANC will have no obligation to supply the benefits.

This Agreement will automatically terminate if the Sponsorship associated with the selected level is not received by MMANC on or before March 1.

MMANC appreciates the valuable support of its Corporate Partners and will supply the benefits identified in the MMANC Sponsorship Brochure for the selected level above. To facilitate a Corporate Partner's ability to participate thoroughly in this program, MMANC encourages all prospective partners to secure their selected level of participation by March 1st.

corporate partners program

mmanc
Municipal Management Association of Northern California

SPONSOR INFORMATION

❍ PLATINUM

❍ EXECUTIVE
[**Executive Partner Options: ❍ $500 Speaking or Session Moderator Role]

❍ BUSINESS
[*Business Partner Options: ❍ $500 Annual Conference Booth ❍ $250 Monthly Newsletter Ad]

Primary Contact/Title _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____ Company Website _____

METHOD OF PAYMENT

❍ Check (Payable to: MMANC) ❍ MasterCard ❍ Money Order ❍ Visa

Credit Card Number _____ VCode _____

Signature _____ Exp. Date _____

Billing Address _____

Send application and payment to: MMANC • 3053 Freeport Boulevard, #292 • Sacramento, California 95818 • (855) 737-2687

mmanc

Municipal Management Association
of Northern California

3053 Freeport Boulevard, #292
Sacramento, California 95818
(855) 737-2687
info@mmanc.org • www.mmanc.org

corporate partners program

Connect Today with the Local Government Leaders of Tomorrow

2012