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**AGENDA MUNICIPAL MANAGEMENT ASSOCIATION OF NORTHERN CALIFORNIA**

**Board of Directors Committee Meeting**

**Wednesday, June 16, 2021** | 4:00 p.m. to 5:00 p.m.

**Dial in/Zoom:** (669) 900 9128 |https://zoom.us/j/99722663700?pwd=K3c0MjNTcUtSVzUyQ1c4K1NDSVp4QT09

**Meeting ID:** 997 2266 3700**|** Password: 212975

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|  | **TOPIC** | **PREPARATION** | **PROPOSED PROCESS** |
| 1 | **Commence Meeting/Roll Call** TIME: 2 minutes  PURPOSE: Procedure  LEADER: Ellie Dallman | None | * Ellie calls the meeting to order; Lauren takes roll. |
| 2 | **Approval of May 12, 2021 Meeting Minutes**  TIME: 2 minutes  LEADER: Ellie Dallman | Review Minutes | * Board considers adopting meeting minutes. |
| 3 | **Director Reports**  TIME: 1-3 minutes each  PURPOSE: Informational/Feedback  LEADERS: Ellie Dallman, Melvin Gaines, John Stefanski, Jeff Weaver, Jill Bergman, Justin Lovell | None | * Brief Report from all Directors: * Finance * Program * Membership * Communications * Conference * CGL * Vice President * President |
| 4 | **Credential Government Leader Committee Charter**  TIME: 10 minutes each  PURPOSE: Informational/Feedback  LEADERS: Justin Lovell | None | -Consideration by the board to approve the CGL committee charter. |
| 5 | **Municipal Magazine Standards**  TIME: 10 minutes each  PURPOSE: Informational/Feedback  LEADERS: Ellie Dallman, Lauren Sugayan | None | * Consideration for non-sponsors getting placement of articles on the site. Refer to attached standards. |
| 6 | **Region Updates**  TIME: 10 minutes  PURPOSE: Informational  LEADERS: All | None | * Region 1 * Region 2 * Region 3 * Region 4 * Region 5 * ICMA |
| 7 | **Other Items and Announcement**  TIME: 5 minutes  PURPOSE: Informational/Feedback  LEADERS: Ellie Dallman | None |  |
| 8 | **Adjournment**  PURPOSE: Meeting End | None |  |

**Agenda Attachment: Strategic Plan Priorities for 2021**

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**Agenda Attachment: Municipal Magazine Standards**

**Purpose:**provide guidance on what types of articles to publish on the Municipal Magazine website, whose purpose is to share news and resources related to local government in an online format.

**Guidelines for publishing articles on the MMANC Municipal Magazine website:**

* Articles should be informational and provide value to local government professionals, such as case studies
* Articles must be a minimum of 500 words and a maximum of 750 words

**When submitting an article, be sure to include:**

* Full name, bio and photo of the author.
* Provide image and blurb for social media content for twitter, Instagram, LinkedIn and Facebook