Rooted in Resilience

Annual Conference
October 26 – 28, 2022
Hyatt Regency | Monterey, CA

CALL FOR PROPOSALS | Due May 6th at 5 PM PST
About Us.

The Municipal Management Association of Northern California (MMANC) is now accepting proposals for conference sessions from individuals, groups, organizations, and our Corporate Partners for the upcoming 2022 MMANC Annual Conference. This will be MMANC’s first in-person Conference in two years and we are looking for engaging, inspiring, and thought provoking content for our members as they convene together. The theme of this year’s conference is “Rooted in Resilience” and will be held October 26-28, 2022 at the Hyatt Regency Monterey in Monterey, CA. We encourage you to take advantage of this exciting opportunity to share your ideas, knowledge, and expertise with local government leaders from throughout Northern California!

About the Conference.

MMANC anticipates conference attendance of approximately 300 attendees, most of whom are early to mid-level professionals representing cities, counties, and special districts. The conference atmosphere will be one of fun and learning in a business-casual environment, while providing numerous opportunities for professional development and networking.

Request for Proposals Submission Form - https://forms.gle/zxqF4S1jFVzqLwKk7
Presentation Formats

Panel Discussion | 1.5 hours
Panels include up to four speakers focusing on one topic or issue for an engaging and informative conversation. There should be time for 10-15 minutes of Q&A.

Roundtable | 1 hour
A Roundtable is an interactive group discussion between participants on a specific topic or issue. Roundtable presentations typically include a 5- to 10-minute presentation by the organizer to introduce the topic, followed by discussion and feedback from participants.

Keynote | 1 hour
An engaging and informative presentation directed at the entire conference under the umbrella of the conference theme.

Expert Presentation | 1 hour
Expert lectures are formal presentations made by an expert on the subject. The presenter does not have to be an acknowledged expert in the field but should be well-versed on the topic through experience and/or research. There should be time for 10-15 minutes of Q&A.

Credentialed Government Leader Seminar
Option A: 1 ½ Hour for ½ Credit
Option B: 3 Hours for 1 Credit
Programming to satisfy requirements of CGL program; training to be approved by the CGL committee prior to becoming an eligible CGL course.

Additional program details:
https://www.mmanc.org/programs/cgl/
Session Tracks

The 2022 MMANC Conference Committee has selected the following categories for conference sessions. Please do not feel limited by what is listed below, as the Conference Committee is open to alternative ideas.

Category 1: Resilient individuals and leaders
- Work/life balance
- Leadership during crisis
- Mindfulness/Neuroscience of Stress
- Marketing and branding yourself
- Managing up and coaching
- Presentation skills
- Skills for working in a hybrid environment

Category 2: Resilient organizations
- Cybersecurity and government technology trends
- Grants research, writing, or reporting
- Recruitment and succession planning
- Building & managing budgets
- Team-building
- Strategic planning
- Cross-agency collaboration

Category 3: Resilient communities
- Effective and inclusive storytelling
- Green Initiatives
- Energy Resiliency
- Emergency Preparedness
- Community Engagement
- Housing and Development
- Homelessness
Proposal Requirements

- Session Title (150 character limit)
- Organizer(s) name, affiliation, and contact information
- Desired Session Type
- Session Description (300 word limit)
- Identified Learning Objectives

Criteria for Selection

**Content**
Does the proposal present issues or topics of relevance and importance for local government leaders related to the identified topic areas.

**Clarity**
The Title, Description, and Learning Objectives clearly describe the session.

**Format**
The proposal clearly addresses the identified topic areas.

**Interactivity**
The proposal includes active learning components and interaction among participants.

**Diversity**
The session furthers MMANC’s goals of advancing diversity, equity and inclusion.

Deadline

Proposals are due no later than 5:00 p.m. on May 6, 2022.

Proposals can be submitted at: https://forms.gle/LoSkRqVdiX4Win5U8

If you have any questions regarding the proposal process, please contact Felicia Escover, Conference Director at conference@mmanc.org
Additional Information

Compensation Policy
MMANC is a not-for-profit association, and to keep registration costs as low as possible, is unable to provide any reimbursement of expenses, travel, or other compensation. Speakers will receive complementary conference registration for the day of their session. Attendance beyond the speaker’s session day will be subject to registration fees at discounted speaker rate. The success of our Conference depends on the efforts of practicing professionals and Corporate Partners willing to volunteer their time to professional education. We deeply appreciate your interest and commitment.

Responsibilities of Session Organizers.
All moderators, facilitators, and presenters must agree to abide by these policies upon submission of a proposal.

Responsibilities
As a presenter, moderator, or facilitator of a session, you are responsible for:
- Meeting deadlines as communicated by MMANC Conference Planning Committee members for submitting/reviewing information;
- Coordinating with co-presenters and panelists initially, and then communicating with them prior to the meeting;
- Ensuring co-presenters or panelists are familiar with their responsibilities;
- Returning any information required by MMANC for each presenter in the session;
- Determining the audio/visual and room setup needs of your session;
- Providing the slide presentation and/or any handouts when required by Committee members

On-Site Responsibilities
You and the other speakers/panelists should arrive on-site in time to:
- Rehearse your session prior to your presentation time; and
- Meet the session host and communicate any changes in presenters or A/V needs.

During the Session
It is up to you to ensure:
- The introduction sets the tone for an enthusiastic energetic session
- The session presentations, activities, and Q&A each stay within their planned allotted session time, and
- The audience is reminded to fill out the evaluation survey at the end of the session.
For inquiries, contact us.

www.mmanc.org
conference@mmanc.org
650-455-7344