



**MEETING AGENDA** MUNICIPAL MANAGEMENT ASSOCIATION OF NORTHERN CALIFORNIA

**Full Board of Directors Meeting**

**Thursday, February 10, 2022** | 4:00 p.m. to 5:00 p.m.

**Dial in/Zoom:** (253) 215 8782 | <https://us06web.zoom.us/j/99722663700?pwd=K3c0MjNTcUtsVzUyQ1c4K1NDSVp4QT09>

**Meeting ID:** 997 2266 3700 | Password: 212975

TOPIC	PREPARATION	PROPOSED PROCESS
<p>1 <b>Commence Meeting/Roll Call</b>            TIME: 2 minutes            PURPOSE: Procedure            LEADER: Ellie Dallman</p>	None	<ul style="list-style-type: none"> <li>- Ellie calls the meeting to order; Giovanna takes roll.</li> <li>- Aaron, Giovanna, Ellie, Pat Martel, Danielle, Nancy Nelson, John, Candice, Haley, Monica, Jordan, Sullina, Kevin, Felicia, Theresa, Melvin, Anthony, Jennifer, Nancy Murguia, Amanda, Ismael, Katie, Jonathan, Katie</li> </ul>
<p>2 <del>Approval of November 17, 2021 Meeting Minutes</del>            TIME: 2 minutes            PURPOSE: Action            LEADER: Ellie Dallman</p>	Review Minutes	<ul style="list-style-type: none"> <li>- Board considers adopting meeting minutes.</li> <li>- Moved to next meeting</li> </ul>
<p>3 <b>Appoint Candice Rankin as 2022 Program Director</b>            TIME: 2 minutes            PURPOSE: Action            LEADERS: John Stefanski</p>	None	Melvin motion, seconded Unanimously passed
<p>4 <b>MMANC 2022 Budget Adoption</b>            TIME: 5 minutes            PURPOSE: Action            LEADERS: Melvin Gaines</p>	Review budget	John motion, Monica second Unanimously passed
<p>5 <b>Director Reports</b>            TIME: 1-3 minutes each            PURPOSE: Informational/Feedback            LEADERS: Ellie Dallman, John Stefanski, Melvin Gaines, Anthony Valdez, Candice Rankin, Felicia Escover, Justin Lovell, Giovanna Erkanat</p>	None	Brief Report from all Directors: <ul style="list-style-type: none"> <li>• President – a few former board members are updating website; met with MMASC president and may collaborate on an event (April or August)</li> <li>• Vice President</li> <li>• Finance – passed budget!</li> <li>• Membership – Get Anthony feedback on ideas for recruitment and reengagement; some ideas: scholarships for students membership; lapsed members from last few years (contact</li> </ul>

		<p>info to regions and cities); regional managers from ICMA groups; ICMA/MMANC collaboration for Student groups (ICMA can get list of student chapters); hosting an informational session for new folks; referral program (members get gift cards/perk for referring new members); Salinas/Monterrey area doing a push around conference and events (interest in locality); reach out to City Manager &amp; Department Heads; standard justification language to get memberships approved by Cities for reimbursements</p> <ul style="list-style-type: none"> <li>• Program – will meet with region chairs soon</li> <li>• Conference – Theme: Rooted in Resilience; working on budget</li> <li>• CGL</li> <li>• Communications: make sure you create your event image and email that + description to Giovanna &amp; Kevin or at least tag them in Basecamp so they're notified and can put in newsletter &amp; social media</li> </ul>	
6	<p><b>2022 Strategic Plan Priorities</b>  TIME: 10 minutes  PURPOSE: Informational/Feedback  LEADERS: Ellie Dallman</p>	None	<p>1.1 assess membership needs for programming offering: membership survey exists (Melvin, Felicia)  5.2 region boundaries – (Giovanna, Felicia?) potentially engaging Management Partners (Ellie &amp; Monica, Nancy); region 1-2, focus groups, engage other region co-chairs  3.1 DEI – (Monica)</p>
7	<p><b>Annual Conference &amp; Planning Kickoff</b>  TIME: 5 minutes  PURPOSE: Informational/Feedback  LEADERS: John Stefanski, Felicia Escover</p>	None	<p>Theme: Rooted in Resilience; working on budget  No other updates</p>
8	<p><b>Women's Leadership Summit - May 26</b>  TIME: 5 minutes  PURPOSE: Informational/Feedback  LEADERS: Candice Rankin, Haley Reid</p>	None	<p>Email will come out shortly to ask for volunteers to help!</p>
9	<p><b>Region Updates</b>  TIME: 10 minutes  PURPOSE: Informational  LEADERS: All</p>	None	<ul style="list-style-type: none"> <li>- Region 1: First meeting next week to finalize events for the calendar</li> <li>- Region 2: first even this Monday – Lunch &amp; Learn webinar 12-1 on the website</li> <li>- Region 3: planning the Women's Leadership Summit</li> </ul>

		<ul style="list-style-type: none"> <li>- Region 4: meeting soon to come up with events</li> <li>- Region 5: working on setting up a meeting</li> <li>- ICMA: West Coast Regional ICMA conference March 15-18 in Stevenson, WA; Cal ICMA providing 4 scholarships for attendees; Deadline to apply is Feb 21! <a href="https://form.jotform.com/220344700529146">https://form.jotform.com/220344700529146</a></li> <li>DEI &amp; ICMA: Ask for letter of support from MMANC of DEI direction of ICMA to ICMA President Troy prior to the West Coast Regional Conference (Monica will take lead)</li> </ul>
<p>10 <b>Other Items and Announcement</b>  TIME: 5 minutes  PURPOSE: Informational/Feedback  LEADERS: Ellie Dallman</p>	None	-
<p>11 <b>Adjournment</b>  PURPOSE: Meeting End</p>	None	