



**MEETING AGENDA** MUNICIPAL MANAGEMENT ASSOCIATION OF NORTHERN CALIFORNIA

**Full Board of Directors Meeting**

**Thursday, March 10, 2022** | 4:00 p.m. to 5:00 p.m.

**Dial in/Zoom:** (253) 215 8782 | <https://us06web.zoom.us/j/99722663700?pwd=K3c0MjNTcUtsVzUyQ1c4K1NDSVp4QT09>

**Meeting ID:** 997 2266 3700 | **Password:** 212975

TOPIC	PREPARATION	PROPOSED PROCESS
<p>1 <b>Commence Meeting/Roll Call</b>            TIME: 2 minutes            PURPOSE: Procedure            LEADER: Ellie Dallman</p>	<p>None</p>	<p>- Ellie called the meeting to order; Giovanna took roll.</p>
<p>2 <b>Approval of November 17, 2021 and February 10, 2022 Meeting Minutes</b>            TIME: 2 minutes            PURPOSE: Action            LEADER: Ellie Dallman</p>	<p>Review Minutes (attached)</p>	<p>Skipped due to no Quorum – moved to next month’s mee</p>
<p>3 <b>Director Reports</b>            TIME: 1-3 minutes each            PURPOSE: Informational/Feedback            LEADERS: Ellie Dallman, John Stefanski, Melvin Gaines, Anthony Valdez, Candice Rankin, Felicia Escover, Justin Lovell, Giovanna Erkanat</p>	<p>None</p>	<p>Brief Report from all Directors:</p> <ul style="list-style-type: none"> <li>• President – meeting with new &amp; returning corporate partners to become sponsors; California Consulting is interested in doing a webinar in June – region to sponsor?</li> </ul> <p>Reminder to add events to website event calendar</p> <ul style="list-style-type: none"> <li>• Vice President</li> <li>• Finance</li> <li>• Membership – Working on engaging City Managers (using the executive membership)</li> <li>• Program – California Consulting Webinar, Candice will support any region that wants to host; attending region meetings</li> <li>• Conference – Call for Proposals for Conference out today; conference rates online now (for budgeting purposes); Felicia changed jobs and is with City of Oakley now</li> <li>• CGL – no update</li> <li>• Communications – For events email Kevin to add to newsletter and CC me; email me with Instagram visual from Canva and give me some language if possible; any other events you want highlighted in the newsletter, email</li> </ul>

		Kevin/Gio; also can write up blog post for Municipal Mag
4	<b>Letter of support for Troy Brown/ICMA regarding DEI work</b> TIME: 5 minutes PURPOSE: Informational/Feedback LEADERS: John Stefanski	Review Draft Letter Update – attached to meeting invite for review; this will get sent to Troy Brown re MMANC/MMASC support
5	<b>MMANC Bylaws Amendment</b> TIME: 5 minutes PURPOSE: Informational LEADERS: Monica Davis	None Passed with strong majority; announced in newsletter
6	<b>Recommendation to become an organizational sponsor for the “Local Government 2030 – A National Convening of Practitioners to Plan for the Future” grass roots effort</b> TIME: 5 minutes PURPOSE: Action Item LEADERS: Ellie Dallman	None Org sponsor includes: lending organizations name to effort, help publicize event in Omaha, have the option to have someone from MMANC to serve on organizing committee, no financial Commitment  Anyone interested in serving on the committee?  Will move forward as an Organizational Sponsor & will ask about time commitment to be on the organizing board
7	<b>In Person Board Networking Event</b> TIME: 5 minutes PURPOSE: Feedback LEADERS: John Stefanski	None Saturday April 23 12-2pm at the High Dive on the Embarcadero; Dog Friendly and Partner friendly
8	<b>2022 Strategic Plan Priorities - Updates</b> TIME: 5 minutes PURPOSE: Informational/Feedback LEADERS: Ellie Dallman	None 1.1 reviewing the membership survey; assess if need more data (additional survey); will review the content plan for this year to make sure it aligns with membership survey; look at program offerings with the lens of city vs. county vs. special district; looked at newsletter recipients and many non-members are special districts, so looking at offering more targeted special district offerings 5.2 looking at data regarding regions and membership in each region; will come up with workplan tomorrow 3.1 DEI work – letter to Troy Brown/ICMA regarding DEI work  If interested in helping with any of these strategic plan areas, reach out!
9	<b>Annual Conference Update</b> TIME: 5 minutes	None Registration will open in April; early bird rate April – June

<p>PURPOSE: Informational/Feedback LEADERS: John Stefanski, Felicia Escover</p>		<p>Call for proposals out today!</p> <p>Ideas for keynote &amp; speakers now; those will be announced in June (hence early bird rate before that!)</p>
<p>10 <b>Women’s Leadership Summit - May 26</b> TIME: 5 minutes PURPOSE: Informational/Feedback LEADERS: Candice Rankin, Haley Reid</p>	<p>None</p>	<p>May 26 Adjustment to budget since not virtual – but should recover funds spend (cost recovery) Event committee having regular meetings now – reach out if want to join Save the Date out in the newsletter Tickets go on sale (early bird) March 17</p>
<p>11 <b>Region Updates</b> TIME: 10 minutes PURPOSE: Informational LEADERS: All</p>	<p>None</p>	<ul style="list-style-type: none"> <li>- Region 1: Emotional Intelligence webinar – April 12 (Claire Laughlin) free at noon; happy hour in June w/Headshots (will charge for headshots) either in RWC or SJ</li> <li>Topic of discussion – charging webinar fees for nonmembers? \$10/</li> <li>- Region 2: not much of an update, meet tomorrow; summer symposium call for volunteers went out in newsletter</li> <li>- Region 3: no region 3 rep</li> <li>- Region 4: Virtual meet and great March 17 for current, lapsed and prospective members</li> <li>- Region 5: ad hoc meeting happened, no event dates set yet but will discuss more next week</li> <li>- ICMA</li> </ul>
<p>12 <b>Other Items and Announcement</b> TIME: 5 minutes PURPOSE: Informational/Feedback LEADERS: Ellie Dallman</p>	<p>None</p>	<p>Region boundaries – more interest in how membership vs. boundaries can be visualized Increasing membership – autorenewal setting?</p>
<p>13 <b>Adjournment</b> PURPOSE: Meeting End</p>	<p>None</p>	

**2022 Strategic Initiatives**

- 1.1—Assess membership needs regularly to inform program offerings (Melvin and Felicia)
- 5.2—Evaluate region boundaries to localize MMANC (Giovanna and Felicia)
- 3.1—Focus on being inclusive as a board and organization and create a plan to better reflect the diversity of our communities (Monica)