



Agenda Item 3.A

TO: Board of Directors
FROM: **Giovanna Erkanat**, Secretary-Communications Director
DATE: **Jan 20, 2023**
SUBJECT: Approval of Minutes of the November 10, 2022 Board Meeting

RECOMMENDATION: Approve the Minutes of the November 10, 2022 Board Meeting.

DESCRIPTION:

TOPIC	PREPARATION	PROPOSED PROCESS
1 Commence Meeting/Roll Call TIME: 2 minutes PURPOSE: Procedure LEADER: Ellie Dallman	None	- Ellie calls the meeting to order at 4:04.
2 Approval of October Minutes TIME: 2 minutes PURPOSE: Action LEADER: Ellie Dallman	Review Minutes (attached)	- Board considers adopting meeting minutes. - Ellie entertains a motion. Katie Regan motions to approve, Danielle Clayton seconds. Motion passes unanimously.
3 Director Reports TIME: 1-3 minutes each PURPOSE: Informational/Feedback LEADERS: Ellie Dallman, John Stefanski, Melvin Gaines, Anthony Valdez, Candice Rankin, Felicia Escover, Justin Lovell, Giovanna Erkanat		Brief Report from all Directors: <ul style="list-style-type: none"> ● President – THANK YOU! ● Vice President - Let John know if you are interested in a Cal Cities Policy Committee seat ● Finance - Finance reports will come in December. Reimbursement requests will be handled tomorrow. ● Membership - Slight dip in members in October, probably a dip from people who had signed up for a previous conference and did not remember to re-up. 80 new members from the conference.

		<ul style="list-style-type: none"> • Conference - Had a conference debrief meeting. Will use that for the planning process for 2023. Official conference planning will start in January. Going forward conference committee membership will be on a referral basis. Attended the MMASC conference which had good take-aways for our conference. • Connected with HdL and will have a sales tax 101 webinar early in 2023. 	
4	Post-Conference Update/Debrief TIME: 10 minutes PURPOSE: Informational LEADERS: Felicia Escover	None	<p>Conference session materials will be sent out soon. Think having the app back would be great. MMASC used Hoova, and it made a lot of connections automatically for you with people who were attending if you went to the same school or worked at the same organization which helped with the networking.</p> <p>Like when apps allow you to select themes/learning paths to help select which sessions to attend.</p> <p>Liked the guided tour, getting outside of the conference area and learning history of the area</p>
5	Elections Committee – Results TIME: 5 minutes PURPOSE: Informational LEADERS: Ellie	None	<p>Committee included Monica Davis and Jessica Deakne.</p> <p>The board was announced in the weekly email today.</p>
6	Signature Events TIME: 10 minutes PURPOSE: Informational LEADERS: John Stefanski	None	<p>Regions set -</p> <p>Winter Forum (R5) – Kick off call to get scheduled soon. Join the committee if you are interested!</p> <p>- Winter Forum will be a data deep dive. Question nailing down the date – March 3 is the day before open data day could be good timing because there are other events globally related to that. – will check other calendar dates. If that doesn't work then it will be in Feb. Looking at event venues in Stockton – have three that are being considered.</p> <p>- in contact with some speakers.</p> <p>- met with the 2019 host from last time in Stockton for best practices. Would like to send a poll out to MMANC memberships.</p> <p>Women's Leader Summit (R4) Summer Symposium (R1)</p>
7	Strategic Plan Update	None	<p>- Equity Summit in Region 2 next year.</p>

<p>TIME: 10 minutes PURPOSE: Informational/Feedback LEADERS: John Stefanski</p>		
<p>8 Region Updates TIME: 10 minutes PURPOSE: Informational LEADERS: All</p>	<p>None</p>	<ul style="list-style-type: none"> - Region 1 – will start strategizing summer symposium, and working on how to get non member event attendees to become members - Region 2 – Happy hour tomorrow in San Rafael. Thinking of doing a survey or Zoom meeting of their region membership and get an idea of what they want to see out of next year. - Region 3 – Working on Nbs CGL event in Rancho Cordova at the end of the month. - Region 4 – discussing the next happy hour event. Once it is ready to share I will get it out there. - Region 5 – Juan did a great job at the webinar today!! Fun way to see multiple agencies in Region 5 and learn more about them. Monthly meeting next week – might try a shared date where both ends of the Region have a Happy Hour. - ICMA – Thank you for the invitation to the Annual conference. Calls for proposals for the Austin ICMA conference. Reminder, for ICMA affiliate members and 5 yrs of service in local government and looking for board members for the West Coast board positions.
<p>9 Other Items and Announcements TIME: 5 minutes PURPOSE: Informational/Feedback LEADERS: Ellie Dallman</p>	<p>None</p>	<ul style="list-style-type: none"> - ARC office is in the process of moving to a new location in Sacramento. As of 12/1, MMANC will have a new mailing address. - Tomorrow’s Department Head Forum – held the week before the conference. Had 54 participants and all attended. Great feedback.
<p>10 Adjournment PURPOSE: Meeting End</p>	<p>None</p>	

2022 Strategic Initiatives

- 1.1—Assess membership needs regularly to inform program offerings (Melvin and Felicia)
- 5.2—Evaluate region boundaries to localize MMANC (Giovanna and Felicia)
- 3.1—Focus on being inclusive as a board and organization and create a plan to better reflect the diversity of o