

## 7/29/22 MMANC Board of Directors Retreat

1. **12:00pm Networking Lunch**
2. **1:00pm Roll Call**
  - a. In Attendance:
    - i. R1
      1. Danielle Clayton
      2. Jonathan Roisman
      3. Nancy Murguia
    - ii. R2
      1. Claire Coleman
      2. Aaron Zavala
      3. Sullina Sanchez
    - iii. R3
      1. Megan Siren
    - iv. R4
      1. Jennifer Mendez
      2. Jordan Foss
    - v. R5
    - vi. Exec Board
      1. President – Ellie Dallman
      2. Treasurer – Melvin Gaines
      3. CGL - Justin Lovell
      4. Communication – Giovanna Erkanat
      5. Conference – Felicia Escover
      6. Membership - Anthony Valdez,
    - vii. Kevin Kilkenny
3. **Action Items – Quorum = majority of the Board (Executive Board Positions + 1 Vote per Region)**
  - a. Approval of Meeting Minutes - **APPROVED**
    - i. Roll call vote:
      1. R1 -y
      2. R2 -y
      3. R3 -y
      4. R4 -y
      5. R5 - absent
      6. Exec Board
        - a. President y
        - b. Treasurer - y
        - c. CGL y
        - d. Communication y
        - e. Conference Chair y
        - f. Membership y
  - b. Approval of Mid-Year Budget Update - **APPROVED**
    - i. Roll call vote:
      1. R1 y
      2. R2 y

3. R3 y
4. R4 y
5. R5 -absent
6. Exec Board
  - a. President y
  - b. Treasurer y
  - c. CGL y
  - d. Communication y
  - e. Conference Chair y
  - f. Membership y

#### 4. Presentations

- a. Annual Conference Updates
  - i. ACTION – Each Board Member needs to get at least two other people to register for the Conference
- b. Co-Chair Handbook Updates
  - i. Co-chairs nominated in November, chosen in December, this guide is shared with co-chairs in January with Board orientation
- c. Strategic Plan Action Items
  - i. 5.1 - Region Boundaries
    1. Will send out Memo soon, follow up with next steps:
    2. Committee to determine member/region ratio
    3. Quarterly membership data for region co-chairs
  - ii. 3.1 - DEI
    1. GARE Partnership w/ICMA - register to be a partner with GARE as well?
    2. Draft DEI Checklist as part of region co-chair guide
    3. Identify membership data fields so we can start tracking
    4. Board training – what will that look like?
    5. *Other feedback/group comments:*
      - a. What protected groups do we include in our MMANC DEI statement?
        - i. Example: Veterans
        - ii. DEI Statement for MMANC?
      - b. Website accessibility?
      - c. How to set a baseline for the “diversity of our communities”? - how to measure that diversity? What communities?
        - i. Diversity of our community (membership)
        - ii. Looking to younger generations;
      - d. Recruiting the next generation of government workers
        - i. NextGen – Region 1
        - ii. Other regions are trying to get their own NextGen
      - e. The impact – being intentional, not just a list, intentional about trying to find/provide programming for
- iii. 1.1 - Events

1. Explore ways to better engage members in dialogue about MMANC membership
2. Develop regular assessment tool/mechanism for ongoing program evaluation
3. Develop tools for region co-chairs to regularly engage their region and provide relevant programming
4. Comments
  - a. Thinking about events representing Counties and Special District
  - b. Cross-Region events; can the Board set this up to be cross-region so that it's not region-exclusive
    - i. Not branding with Region number?
    - ii. Brand to "Led by \_\_\_\_\_"

## 5. **Work Session**

- a. Women's Leadership Summit Branding
  - i. Intended goal of the "Women's" Leadership Summit – WLG collaboration
  - ii. Branding – doing a better job of everyone is allowed to attend regardless of identification; expanding definition of "women"
  - iii. Importance of space for Women in Government
  - iv. Be more intentional about the inclusivity of the event
- b. 2023 Signature Event Planning
  - i. Fixed rotation? Not yet.
  - ii. Annual conference is somewhat limited
  - iii. Planning with the 2-year cycle with the Co-Chairs cycle – work on that next year?
- c. Co Chairs?
  - i. Winter Forum (R5) //
  - ii. Women's Leadership Summit (R4) //
  - iii. Summer Symposium (R1) - Jonathan Roisman
- d. Annual Conference (R3–Olympic Valley/Tahoe)

## 6. **Board Member Announcements**

- a. President – some new corporate members have renewed
- b. Treasurer – Budget amendment, taxes filed
- c. Memberships – Executive membership rolled out, membership is up (thanks to WLS); looking to reach out to lapsed members
- d. Communications – send any communications materials to share, like and share anything you see on LinkedIn
- e. Conference – Can purchase additional tickets to Beach Bash (\$50)
- f. CGL – Will approve sessions for Conference, working through some improvements to the program; getting a coach is a challenge
- g. R1 – hike and lunch at nature reserve in Moss Landing in Sept 17, 10 people for a guide
- h. R2 – Couple of events coming, virtual CGL event? Social event on a Saturday -
- i. R3 – September social event, Nov 30 budget/community engagement webinar
- j. R4 – happy hour at fieldwork in San Ramon in late September
- k. R5

- I. Promotions, big life events, etc.
  - i. Tomorrow's Department Head Forum – October 20 at Lucie Stern, closes Sep 20; San Mateo County and Santa Clara County
  - ii. ICMA conference scholarships
- 7. **Board Picture**
- 8. **Region Co-Chair Desk time**
  - a. Event Planning for the Second Half of Year.
- 9. **4:00pm Adjourn to Networking Event** - walk to Sauced, 1410 Locust St