



Bolder

Leadership

Annual Conference

October 25 – 27, 2023

Everline Resort and Spa

(formerly known as Squaw Creek Resort & Spa)

Olympic Valley, CA

CALL FOR PROPOSALS

Due May 31st at 5 PM PST

About Us.

The Municipal Management Association of Northern California (MMANC) is now accepting proposals for conference sessions from individuals, groups, organizations, and our Corporate Partners for the upcoming 2023 MMANC Annual Conference.

The theme of this year's conference is "Bolder Leadership." The conference will be held October 25-27, 2023 at the Everline Resort and Spa in Olympic Valley, CA. We encourage you to take advantage of this exciting opportunity to share your ideas, knowledge, and expertise with local government leaders from Northern California!



About the Conference.

MMANC anticipates conference attendance of approximately 250 attendees, most of whom are early to mid-level professionals representing cities, counties, and special districts. The conference atmosphere will be one of fun and learning in a business-casual environment, while providing numerous opportunities for professional development and networking.





Presentation Formats.

Panel Discussion | 75 minutes

Panels include up to four speakers focusing on one topic or issue for an engaging and informative conversation. There should be time for 10-15 minutes of Q&A.

Roundtable | 45 - 60 minutes

A Roundtable is an interactive group discussion between participants on a specific topic or issue. Roundtable presentations typically include a 5- to 10-minute presentation by the organizer to introduce the topic, followed by discussion and feedback from participants.

Expert Presentation | 45 minutes

Expert lectures are formal presentations made by an expert on the subject. The presenter does not have to be an acknowledged expert in the field but should be well-versed on the topic through experience and/or research. There should be time for 10-15 minutes of Q&A.

Keynote | 60 minutes

An engaging and informative presentation directed at the entire conference under the umbrella of the conference theme.



Session Tracks

The 2023 MMANC Conference Committee has selected the following categories for conference sessions. Please do not feel limited by what is listed below, as the Conference Committee is open to alternative ideas.

Base Camp

*Focused on
Information and
Connectivity*

Tried and True Trails

*Timeless Skills and
Principals*

Overcoming Boulders

Navigating Challenging Issues

Stepping Stones

Leadership Development

- | | | | |
|--|---|--|--|
| <ul style="list-style-type: none"> • Networking - internal and external • Remote working - best practices/legal updates • Project Management • Mentoring and Coaching • Change Management | <ul style="list-style-type: none"> • Ethics and Integrity • Recruitment and Succession Planning • Building and Managing Budgets • Strategic Planning • Collaboration • Working with Elected Officials • Emotional Intelligence • Embracing Change | <ul style="list-style-type: none"> • Energy Resiliency • Emergency Preparedness • Community Engagement • Housing and Development • Homelessness • Aging Infrastructure Funding and Planning • Recruitment and Retention | <ul style="list-style-type: none"> • Work/Life Balance • Marketing and Branding Yourself • Managing Up and Coaching • Preparing for Interviews • Embracing Generational Diversity • Preparing for the Next Step in Your Career |
|--|---|--|--|

Proposal Requirements

1. Session Title (150 character limit)
2. Organizer(s) name, affiliation, and contact information
3. Desired Session Type
4. Session Description (300 word limit)
5. Identified Learning Objectives
6. Biography

Criteria for Selection

1. Content: Does the proposal present issues or topics of relevance and importance for local government leaders related to the identified topic areas.
2. Clarity: The Title, Description, and Learning Objectives clearly describe the session.
3. Format: The proposal clearly addresses the identified topic areas.
4. Interactivity: The proposal includes active learning components and interaction among participants.
5. Diversity: The session furthers MMANC's goals of advancing diversity, equity and inclusion.

Deadline

Proposals are due no later than 5:00 p.m. on May 31, 2023.

Proposals can be submitted at:

<https://forms.gle/23KHxmRwV4ohYsKy9>

If you have any questions regarding the proposal process, please contact Zaneta Luna, at zaneta@cvsan.org or Justin Lovell at vp@mmanc.org.

Additional Information

Compensation Policy

MMANC is a not-for-profit association, and to keep registration costs as low as possible, is unable to provide any reimbursement of expenses, travel, or other compensation. Speakers will receive complementary conference registration for the day of their session. Attendance beyond the speaker's session day will be subject to registration fees at discounted speaker rate. The success of our Conference depends on the efforts of practicing professionals and Corporate Partners willing to volunteer their time to professional education. We deeply appreciate your interest and commitment.

Responsibilities of Session Organizers

All moderators, facilitators, and presenters must agree to abide by these policies upon submission of a proposal.

Responsibilities

As a presenter, moderator, or facilitator of a session, you are responsible for:

- 1.Meeting deadlines as communicated by MMANC Conference Planning Committee members for submitting/reviewing information;
- 2.Coordinating with co-presenters and panelists initially, and then communicating with them prior to the meeting;
- 3.Ensuring co-presenters or panelists are familiar with their responsibilities;
- 4.Returning any information required by MMANC for each presenter in the session;
- 5.Determining the audio/visual and room setup needs of your session;
- 6.Providing the slide presentation and/or any handouts when required by Committee members

On-Site Responsibilities

You and the other speakers/panelists should arrive on-site in time to:

- 1.Rehearse your session prior to your presentation time; and
- 2.Meet the session host and communicate any changes in presenters or A/V needs.

During the Session

It is up to you to ensure:

- 1.The introduction sets the tone for an enthusiastic energetic session;
2. Session presentations, activities, and Q&A each stay within their planned allotted session time
- 3.The audience is reminded to fill out the evaluation survey at the end of the session.





For inquiries, contact us.



www.mmanc.org



zaneta@cvsan.org or vp@mmanc.org



650-455-7344