



# Board of Directors Meeting Agenda

February 8, 2023 | Winter Board Retreat

1. CALL TO ORDER (3:02pm)
2. ROLL CALL
3. APPROVAL OF MINUTES
  - a. Approval of the Minutes from the January 20, 2023 Board Meeting  
Postpone to March meeting (need to attach to meeting invite next month)
    - i. Recommendation: Approve the Minutes of the January 20, 2022 Board Meeting
4. UNFINISHED BUSINESS
5. NEW BUSINESS
6. BOARD DIRECTOR UPDATES (if needed)
  - a. President (absent)
  - b. Vice President
    - i. Transitioning CGL to Programs Director
    - ii. Join the CGL program!
  - c. Treasurer
  - d. Membership Director
  - e. Programs Director
  - f. Communications Director
  - g. Conference Director
  - h. Immediate Past President (absent)
7. COMMITTEE UPDATES
  - a. Winter Forum Planning Committee (Report from Katie Regan)
    - i. Total registrants - 88
    - ii. Content about Content/Agenda going out soon - like and share any content you see online!
  - b. WLS Planning Committee (Report from Amanda Gallo)
    - i. Planning kickoff meeting last Friday - 13 people signed up!
    - ii. Working on a theme and a location
    - iii. Save the date coming out as soon as location is picked
  - c. Annual Conference (Report from Felicia)

- i. Theme and graphic design coming!

**d. Strategic Plan Committees**

- i. 1.4–Standardize Event Programming, Planning, Scheduling (Report from Candice Rankin-Mumby) More detailed framework to pass things on from one person to the next year after year; not all events are the same, but general framework checklist to have a starting point
  - ii. 2.2–Expand Program Access (Report from Felicia Escover) Kickoff meeting, have some data they're interested in
  - iii. 3.3/3.4–Formal Strategic Partnerships/Pipeline Development (Report from Theresa De La Vega) Reviewing agreement template, kickoff meeting Feb 15
- e. Awards and Scholarships Subcommittee** (Report from Ellie Dallman)
- i. LGSI & Scholarship Committee - more info in next month or so

**8. REGION UPDATES**

**a. Region 1**

- i. ERP 101 Webinar Apr 26, 2023(need to solidify trainer)
- ii. Summer Symposium Jul 20, 2023- no location yet
- iii. Happy Hour in Palo Alto Mar 9, 2023 - Liz leading, more details to come
- iv. Happy Hour - dual location Monterey/Peninsula

**b. Region 2**

- i. Family Friendly social end of April
- ii. Fiscal New Year Happy Hour July 6
- iii. Veteran's Day Happy Hour Nov 10- at a Veteran owned brewery
- iv. Housing CGL webinar - more details to come
- v. Equity training - TBD

**c. Region 3**

- i. Community Engagement CGL course end May - social media coming
- ii. Social events
  - 1. Happy Hour conference pre-party
  - 2. Rivercats game in September

**d. Region 4**

- i. Happy Hour in April
- ii. Summer hike/volunteer day
- iii. Education event - August CGL webinar

**e. Region 5**

- i. Winter symposium!
- ii. Webinar in summer - retention topic

- iii. Fall - dual location happy hour, trivia night with dueling scores

**9. ICMA / CALCITIES / ILG / OTHER PARTNER UPDATES**

**10. OTHER ITEMS & ANNOUNCEMENTS**

**a. Upcoming Events**

- i. Winter Forum–March 3, 2023–Stockton Arena, Stockton CA
- ii. Summer Symposium - July TBD, Region 1
- iii. Annual Conference–October 25-27, Lake Tahoe, CA

**11. ADJOURNMENT**



## Agenda Item 3.A

**TO:** Board of Directors  
**FROM:** [Giovanna Erkanat](#), Secretary-Communications Director  
**DATE:** **Jan 20, 2023**  
**SUBJECT:** Approval of Minutes of the November 10, 2022 Board Meeting

**RECOMMENDATION:** Approve the Minutes of the November 10, 2022 Board Meeting.

**DESCRIPTION:**

TOPIC	PREPARATION	PROPOSED PROCESS
1 <b>Commence Meeting/Roll Call</b> TIME: 2 minutes PURPOSE: Procedure LEADER: Ellie Dallman	None	- Ellie calls the meeting to order at 4:04.
2 <b>Approval of October Minutes</b> TIME: 2 minutes PURPOSE: Action LEADER: Ellie Dallman	Review Minutes (attached)	- Board considers adopting meeting minutes. - Ellie entertains a motion. Katie Regan motions to approve, Danielle Clayton seconds. Motion passes unanimously.
3 <b>Director Reports</b> TIME: 1-3 minutes each PURPOSE: Informational/Feedback LEADERS: Ellie Dallman, John Stefanski, Melvin Gaines, Anthony Valdez, Candice Rankin, Felicia Escover, Justin Lovell, Giovanna Erkanat		Brief Report from all Directors: <ul style="list-style-type: none"> <li>● President – THANK YOU!</li> <li>● Vice President - Let John know if you are interested in a Cal Cities Policy Committee seat</li> <li>● Finance - Finance reports will come in December. Reimbursement requests will be handled tomorrow.</li> <li>● Membership - Slight dip in members in October, probably a dip from people who had signed up for a previous conference and did not remember to re-up. 80 new members from the conference.</li> </ul>

		<ul style="list-style-type: none"> <li>• Conference - Had a conference debrief meeting. Will use that for the planning process for 2023. Official conference planning will start in January. Going forward conference committee membership will be on a referral basis. Attended the MMASC conference which had good take-aways for our conference.</li> <li>• Connected with HdL and will have a sales tax 101 webinar early in 2023.</li> </ul>	
4	<b>Post-Conference Update/Debrief</b> TIME: 10 minutes PURPOSE: Informational LEADERS: Felicia Escover	None	<p>Conference session materials will be sent out soon. Think having the app back would be great. MMASC used Hoova, and it made a lot of connections automatically for you with people who were attending if you went to the same school or worked at the same organization which helped with the networking.</p> <p>Like when apps allow you to select themes/learning paths to help select which sessions to attend.</p> <p>Liked the guided tour, getting outside of the conference area and learning history of the area</p>
5	<b>Elections Committee - Results</b> TIME: 5 minutes PURPOSE: Informational LEADERS: Ellie	None	<p>Committee included Monica Davis and Jessica Deakyne.</p> <p>The board was announced in the weekly email today.</p>
6	<b>Signature Events</b> TIME: 10 minutes PURPOSE: Informational LEADERS: John Stefanski	None	<p>Regions set -</p> <p>Winter Forum (R5) – Kick off call to get scheduled soon. Join the committee if you are interested!</p> <p>- Winter Forum will be a data deep dive. Question nailing down the date – March 3 is the day before open data day could be good timing because there are other events globally related to that. – will check other calendar dates. If that doesn't work then it will be in Feb. Looking at event venues in Stockton – have three that are being considered.</p> <p>- in contact with some speakers.</p> <p>- met with the 2019 host from last time in Stockton for best practices. Would like to send a poll out to MMANC memberships.</p> <p>Women's Leader Summit (R4)</p> <p>Summer Symposium (R1)</p>
7	<b>Strategic Plan Update</b>	None	<p>- Equity Summit in Region 2 next year.</p>

	<p>TIME: 10 minutes</p> <p>PURPOSE: Informational/Feedback</p> <p>LEADERS: John Stefanski</p>		
8	<p><b>Region Updates</b></p> <p>TIME: 10 minutes</p> <p>PURPOSE: Informational</p> <p>LEADERS: All</p>	None	<ul style="list-style-type: none"> <li>- Region 1 – will start strategizing summer symposium, and working on how to get non member event attendees to become members</li> <li>- Region 2 – Happy hour tomorrow in San Rafael. Thinking of doing a survey or Zoom meeting of their region membership and get an idea of what they want to see out of next year.</li> <li>- Region 3 – Working on Nbs CGL event in Rancho Cordova at the end of the month.</li> <li>- Region 4 – discussing the next happy hour event. Once it is ready to share I will get it out there.</li> <li>- Region 5 – Juan did a great job at the webinar today!! Fun way to see multiple agencies in Region 5 and learn more about them. Monthly meeting next week – might try a shared date where both ends of the Region have a Happy Hour.</li> <li>- ICMA – Thank you for the invitation to the Annual conference. Calls for proposals for the Austin ICMA conference. Reminder, for ICMA affiliate members and 5 yrs of service in local government and looking for board members for the West Coast board positions.</li> </ul>
9	<p><b>Other Items and Announcements</b></p> <p>TIME: 5 minutes</p> <p>PURPOSE: Informational/Feedback</p> <p>LEADERS: Ellie Dallman</p>	None	<ul style="list-style-type: none"> <li>- ARC office is in the process of moving to a new location in Sacramento. As of 12/1, MMANC will have a new mailing address.</li> <li>- Tomorrow's Department Head Forum – held the week before the conference. Had 54 participants and all attended. Great feedback.</li> </ul>
10	<p><b>Adjournment</b></p> <p>PURPOSE: Meeting End</p>	None	

**2022 Strategic Initiatives**

- 1.1—Assess membership needs regularly to inform program offerings (Melvin and Felicia)
- 5.2—Evaluate region boundaries to localize MMANC (Giovanna and Felicia)
- 3.1—Focus on being inclusive as a board and organization and create a plan to better reflect the diversity of o

2023 Tentative Schedule of Events		
Region	Date	Event
Region 1	April 26, 2023	Enterprise Resource Planning 101
Region 1	July 20, 2023	Summer Symposium: Emergency Topics in Local Gov. Leadership
Region 1	March 9, 2023	Happy Hour (Palo Alto)
Region 1	September 20, 2023	Happy Hour (Dual Location)
Region 1	2024 TBD	Housing/Homelessness Webinar
Region 2	July 2023	Fiscal New Year Happy Hour (July)
Region 2	April 2023	Saturday Family Social
Region 2	November 11, 2023	Veterans Day Happy Hour
Region 2	2023 TBD	Unhoused/ Possible CGL
Region 3	April/May	NBS Event--Good Finances Good Community Engagement
Region 3	Early October	Conference Pre-Party Happy Hour
Region 3	September	River Cats Game
Region 4	March/April	Happy Hour
Region 4	May	Women's Leadership Summit
Region 4	May/June	Summer Hike
Region 4	August	Educational Webinar TBD
Region 5	March 3, 2023	Winter Forum: Data Deep Dive
Region 5	Summer TBD	Webinar: Bob Lavigna--Attracting and Retaining Talent
Region 5	Fall TBD	Parallel Trivia Night

## 2023 MMANC Board Roster

Position	Name	Term
President	John Stefanski	2023
Vice President	Justin Lovell	2023
Communications Director	Giovanna Erkanat	2023
Conference Director	Felicia Escover	2023
Finance Director	Anthony Valdez	2023-24
Membership Director	Jonathan Roisman	2023
Program Director	Candice Rankin Mumby	2023
Immediate Past President	Ellie Dallman	2023
Region 1 Co-Chair	Alberto Hernandez	2023-24
Region 1 Co-Chair	Laurel James	2022-23
Region 1 Co-Chair	Liz Lange	2023-24
<b>Region 1 Co-Chair</b>	Nancy Murguia	2022-23
Region 1 Co-Chair	Carrie Dallman	2023-24
<b>Region 2 Co-Chair</b>	Aaron Zavala	2022-23
Region 2 Co-Chair	Anna Guiles	2023-24
Region 2 Co-Chair	Clare Coleman	2022-23
Region 2 Co-Chair	Jonathan Luong	2023-24
Region 2 Co-Chair	Nancy Nelson	2023-24
<b>Region 2 Co-Chair</b>	Sullina Sanchez	2023-24
Region 3 Co-Chair	Dago Fiero	2023-24
<b>Region 3 Co-Chair</b>	Haley Reid	2023-24
Region 3 Co-Chair	Megan Siren	2023-24
Region 3 Co-Chair	Melissa Kuehne	2023-24
Region 3 Co-Chair	Rebecca Scott	2023-24
Region 3 Co-Chair	Stacie Marchetti	2023-24
Region 4 Co-Chair	Amanda Gallo	2023-24
<b>Region 4 Co-Chair</b>	Brad Olsen	2023-24
Region 4 Co-Chair	Jennifer Mendez	2022-23
Region 4 Co-Chair	Jordan Foss	2022-23
Region 4 Co-Chair	Theresa De La Vega	2022-23



Region 5 Co-Chair	Crystal Rubio	2022-23
Region 5 Co-Chair	Juan Heredia	2022-23
<b>Region 5 Co-Chair</b>	Katie Regan	2022-23

## 2023 MMANC Board Committees

Strategic Plan Committees			
<b>1.4: Standardize and inventory event programming, planning and scheduling processes</b>			
Candice Rankin Mumby	Stacie Marchetti	Haley Reid	Megan Siren
<b>2.2: Expand event access for communities that have historically had lower rates of participation due to geography, resources availability or other constraints</b>			
Felicia Escover	Alberto Hernandez	Candice Rankin Mumby	Nancy Nelson
<b>3.3: Develop formal strategic partnership agreements with other organizations and identify gaps and underutilized resources.</b>			
<b>3.4: Partner with other organizations in promoting the profession and building the pipeline of local government leaders</b>			
Theresa De La Vega	Laurel James	Anna Guiles	Jonathan Roisman
Other Board Committees			
<b>Awards and Scholarships</b>			
Ellie Dallman	Anthony Valdez	Claire Coleman	Nancy Murguia