

Board of Directors Meeting Agenda

March 8, 2023

- 1. CALL TO ORDER (3:03pm)
- 2. ROLL CALL (Quorum)
- 3. APPROVAL OF MINUTES
 - a. Approval of the Minutes from the January 20, 2023 Board Meeting
 - b. Approval of the Minutes from the February 8, 2023 Board Meeting
 - i. Recommendation: Approve the Minutes of the January 20, 2022 & February 8 Board Meeting
- 4. UNFINISHED BUSINESS
- 5. NEW BUSINESS
- 6. BOARD DIRECTOR UPDATES
 - a. President
 - NextGen Request from Monica Davis Region 4 wants to start a NextGen group for East Bay, may have an MMANC rep in that group in future years
 - ii. CGL Committee Appointment Process 1 rep from Executive Board (Programs Director) + 1 open spot for an MMANC member
 - If you're interested in serving in role on CGL Committee, send a paragraph to John via email regarding what you would contribute to the management of CGL (due in 2 weeks); must be a CGL participant
 - 2. Exec Board will make final appointment decision
 - b. Vice President
 - c. Treasurer
 - i. Continuing to work with previous Treasurer to get up to speed
 - d. Membership Director
 - i. LGHN reps looking to create a chapter in CA and have an affiliate agreement with MMANC; sharing at each other's conferences, sharing content to complement webinars; have MMANC members assist with the representation
 - ii. Membership numbers are solid, everyone is renewing

- iii. Will send out new member lists to each of the region co-chairs
- e. Programs Director
 - i. Winter Forum sold out success
- f. Communications Director
 - i. Logo has launched
- g. Conference Director
- h. Immediate Past President

7. COMMITTEE UPDATES

- a. Winter Forum Planning Committee (Report from Katie Regan)
 - i. 160 fully registered attendees, capped online at 150 (UOP students were over the cap)
 - 1. Registration income = \$14,800, \$5800 profit after expenses
- **b.** WLS Planning Committee (Report from Amanda Gallo)
 - i. May 18 at Scottish Rites Center in Oakland
 - ii. Theme: Journey to Leadership
- c. Annual Conference (Report from Felicia Escover)
- d. Strategic Plan Committees
 - i. 1.4–Standardize Event Programming, Planning, Scheduling (*Report* from Candice Rankin-Mumby) No Update
 - ii. 2.2–Expand Program Access (*Report from Felicia Escover*) *Gathering initial information and then will have next steps*
 - iii. 3.3/3.4–Formal Strategic Partnerships/Pipeline Development (*Report from Theresa De La Vega*)
- e. Awards and Scholarships Subcommittee (Report from Ellie Dallman)

8. REGION UPDATES

- a. Region 1
 - i. Happy hour 3/10
 - ii. ERP 101 webinar date TBD
 - iii. Summer symposium July 20
- b. Region 2
 - i. Family social on a Saturday April 29 (location TBD Lagunitas? Russian River Brewery & get a planner to give a tour)
 - ii. Fiscal New Year Happy Hour early July
 - iii. Veteran's Day social in Marin County cross region friendly
 - iv. Webinars:
 - 1. Homelessness
 - 2. Career advancement for Planning Professionals (co-sponsor with APA)

c. Region 3

- i. Social event this summer
- ii. Webinars getting pushed to later in the year

d. Region 4

- i. Confirmed date for social event in Pleasanton April 27, 5-7pm in downtown Pleasanton
- ii. WLS post event social, collab with WLS

e. Region 5

- i. Webinar in Summer w/Bob about talent (finalizing a date)
- ii. Parallel happy hour in the fall, in advance of the conference

9. ICMA / CALCITIES / ILG / OTHER PARTNER UPDATES

10. OTHER ITEMS & ANNOUNCEMENTS

a. Upcoming Events

- i. Women's Leadership Summit–May 18, 2023, Oakland, CA
- ii. Summer Symposium July 20, Region 1
- iii. Annual Conference–October 25-27, Lake Tahoe, CA
- iv. NextGen speed coaching June 8 & May 18, Laurel is going to circle back with the committee to see if May 18 could be moved

11. ADJOURNMENT (3:51pm)

Future Meeting Topic

• Tutorial on how to access new Google drive

| 2023 Tentative Schedule of Events | | | | | |
|-----------------------------------|--------------------|--|--|--|--|
| Region | Date | Event | | | |
| Region 1 | March 9, 2023 | Happy Hour (Palo Alto) | | | |
| Region 1 | April 26, 2023 | Enterprise Resource Planning 101 | | | |
| Region 1 | July 20, 2023 | Summer Symposium: Emergency Topics in Local Gov. Leadership | | | |
| Region 1 | September 20, 2023 | Happy Hour (Dual Location) | | | |
| Region 1 | 2024 TBD | Housing/Homelessness Webinar | | | |
| Region 2 | April 2023 | Saturday Family Social | | | |
| Region 2 | July 2023 | Fiscal New Year Happy Hour (July) | | | |
| Region 2 | November 11, 2023 | Veterans Day Happy Hour | | | |
| Region 2 | 2023 TBD | Unhoused/ Possible CGL | | | |
| Region 3 | April/May | NBS EventGood Finances Good Community Engagement | | | |
| Region 3 | September | River Cats Game | | | |
| Region 3 | Early October | Conference Pre-Party Happy Hour | | | |
| Region 4 | March/April | Happy Hour | | | |
| Region 4 | May | Women's Leadership Summit | | | |
| Region 4 | May/June | Summer Hike | | | |
| Region 4 | August | Educational Webinar TBD | | | |
| Region 5 | March 3, 2023 | Winter Forum: Data Deep Dive | | | |
| Region 5 | Summer TBD | Webinar: Bob LavignaAttracting and Retaining Talent | | | |
| Region 5 | Fall TBD | Parallel Trivia Night | | | |

2023 MMANC Board Roster

| Position | Name | Term |
|--------------------------|----------------------|---------|
| President | John Stefanski | 2023 |
| Vice President | Justin Lovell | 2023 |
| Communications Director | Giovanna Erkanat | 2023 |
| Conference Director | Felicia Escover | 2023 |
| Finance Director | Anthony Valdez | 2023-24 |
| Membership Director | Jonathan Roisman | 2023 |
| Program Director | Candice Rankin Mumby | 2023 |
| Immediate Past President | Ellie Dallman | 2023 |
| Region 1 Co-Chair | Alberto Hernandez | 2023-24 |
| Region 1 Co-Chair | Laurel James | 2022-23 |
| Region 1 Co-Chair | Liz Lange | 2023-24 |
| Region 1 Co-Chair | Nancy Murguia | 2022-23 |
| Region 1 Co-Chair | Carrie Dallman | 2023-24 |
| Region 2 Co-Chair | Aaron Zavala | 2022-23 |
| Region 2 Co-Chair | Anna Guiles | 2023-24 |
| Region 2 Co-Chair | Clare Coleman | 2022-23 |
| Region 2 Co-Chair | Jonathan Luong | 2023-24 |
| Region 2 Co-Chair | Nancy Nelson | 2023-24 |
| Region 2 Co-Chair | Sullina Sanchez | 2023-24 |
| Region 3 Co-Chair | Dago Fiero | 2023-24 |
| Region 3 Co-Chair | Haley Reid | 2023-24 |
| Region 3 Co-Chair | Megan Siren | 2023-24 |
| Region 3 Co-Chair | Melissa Kuehne | 2023-24 |
| Region 3 Co-Chair | Rebecca Scott | 2023-24 |
| Region 3 Co-Chair | Stacie Marchetti | 2023-24 |

| Region 4 Co-Chair | Amanda Gallo | 2023-24 |
|-------------------|--------------------|---------|
| Region 4 Co-Chair | Brad Olsen | 2023-24 |
| Region 4 Co-Chair | Jennifer Mendez | 2022-23 |
| Region 4 Co-Chair | Jordan Foss | 2022-23 |
| Region 4 Co-Chair | Theresa De La Vega | 2022-23 |
| Region 5 Co-Chair | Crystal Rubio | 2022-23 |
| Region 5 Co-Chair | Juan Heredia | 2022-23 |
| Region 5 Co-Chair | Katie Regan | 2022-23 |

2023 MMANC Board Committees

| Strategic Plan Committees | | | | | | | | |
|--|-------------------|-------------------------|------------------|--|--|--|--|--|
| 1.4: Standardize and inventory event programming, planning and scheduling processes | | | | | | | | |
| Candice Rankin Mumby | Stacie Marchetti | Haley Reid | Megan Siren | | | | | |
| 2.2: Expand event access for communities that have historically had lower rates of participation due to geography, resources availability or other constraints | | | | | | | | |
| Felicia Escover | Alberto Hernandez | Candice Rankin Mumby | Nancy Nelson | | | | | |
| 3.3: Develop formal strategic partnership agreements with other organizations and identify gaps and underutilized resources. | | | | | | | | |
| 3.4: Partner with other organizations in promoting the profession and building the pipeline of local government leaders | | | | | | | | |
| Theresa De La Vega | Laurel James | Anna Guiles | Jonathan Roisman | | | | | |
| Other Board Committees | | | | | | | | |
| Awards and Scholarships | | | | | | | | |
| Ellie Dallman | Anthony Valdez | Claire Coleman | Nancy Murguia | | | | | |