



Board of Directors Meeting Agenda

April 12, 2023

1. CALL TO ORDER (3:04PM)
2. ROLL CALL
3. APPROVAL OF MINUTES
 - a. Approval of the [Minutes from the March 8, 2023 Meeting](#)
 - i. Recommendation: Approve the Minutes of the March 8, 2023 meeting. **Approved**
4. UNFINISHED BUSINESS
5. NEW BUSINESS
6. BOARD DIRECTOR UPDATES
 - a. President
 - i. Fee Increase Proposal - Next board meeting will have a proposal for full board to review before going to full organization for public comment
 - ii. UpNext Program - Launching a new program for MMANc for Deputy/Assistant City Managers/Department Head's support; drawing back in this level of the organization
 - iii. [Summer Retreat Poll](#) - Respond by this Friday! In SF at Hanson Bridgett office, ½ day full board 12-4 + networking even afterwards
 - iv. Various Surveys - Do a broader membership survey? Which regions are planning on doing a survey
 1. Region 1: Happy hour post event survey - only 2 responses
 2. Ideas to entice survey participation: offer discounts for signature events, conference
 3. Gio/Justin/John work together on survey communication org wide
 - b. Vice President
 - c. Treasurer (Absent)
 - d. Membership Director
 - i. Highest membership level ever - just passed 2019 level yesterday (784), may hit 900 this year

e. Programs Director (Absent)

- i. Region events - Plan your region event ASAP and let Candice know what support is needed; get events on the calendar
- ii. CGL Committee Appointment
 - 1. Laurel James will be the CGL Committee MMANC representative

f. Communications Director

g. Conference Director

h. Immediate Past President

7. COMMITTEE UPDATES

a. WLS Planning Committee *(Report from Amanda Gallo)*

- i. [Board Email draft](#)
 - 1. To your colleagues at your workplace - this week!
 - 2. Region co-chairs: 1 email to each region out next week
- ii. 1 month away! 155 registrations now, increase attendance by Executives

b. Summer Symposium Planning Committee *(Report from Laurel James)*

- i. Theme: Future of governing cities
- ii. Need a location! And will finalize date
- iii. Partnership with NexGen

c. Annual Conference *(Report from Felicia Escover)*

- i. 2023
 - 1. Room block is open so you can book hotel room - small room block this year, so encourage you to book early if can
 - 2. Open registration next week
 - 3. Call for Proposals is open - need to share!
- ii. 2024 - looking at Monterey

d. Strategic Plan Committees

- i. 1.4–Standardize Event Programming, Planning, Scheduling *(Report from Candice Rankin Mumby)*
 - 1. Stacie - Doing outreach from previous event planning chairs to work on an outline for the events; will work with previous event leads to give feedback on how their event planning went and how to improve
- ii. 2.2–Expand Program Access *(Report from Felicia Escover)*
 - 1. Survey is coming! May use some incentives to get folks to respond
- iii. 3.3/3.4–Formal Strategic Partnerships/Pipeline Development *(Report from Theresa De La Vega)*
 - 1. Formalize agreement with LGHN

2. Working with Sonoma State, SJ State

e. Awards and Scholarships Subcommittee (Report from Ellie Dallman)

- i. WLS awards deadline Friday - fill out nominations now!
 - 1. Rising Star
 - 2. WLG CAREER EXCELLENCE AWARD

8. REGION UPDATES

a. Region 1

- i. No updates - working on Summer Symposium

b. Region 2

- i. Family Social - Sat April 29 (communication coming today) at Petaluma, Crooked Goat (will hear from Economic Development team)
- ii. Fiscal New Year happy hour in July
- iii. APA co-sponsored event - mid June
- iv. Homelessness Webinar TBD
- v. Veteran's Day social

c. Region 3

- i. Haley's working on an event for May 11 - details coming, Track 7 Brewery?
- ii. MBS event - August? Venue for that TBD
- iii. Fiscal New Year - Family friendly event on July

d. Region 4

- i. April 27 Happy Hour, Mckay's in Pleasanton
- ii. Happy Hour for WLS in Oakland - including Region 4 fully instead of just WLS specific
- iii. Fall event TBD

e. Region 5

- i. Winter forum resources still coming
- ii. Webinar - Jun 23, 2023 12-1pm: Attracting and retaining talent in the new world of work
- iii. Fall trivia event

9. ICMA / CALCITIES / ILG / OTHER PARTNER UPDATES (Pat Martel)

- a. Cal-ICMA: Encouraging folks who are interested in scholarships to the Local Government Reimagined Conference to check out info on cal-icma website
- b. Cal-ICMA 1st time attendee scholarships for ICMA conference
- c. Awards - WLG career excellence is in process
- d. ICMA Webinars - check them out
- e. ILG Survey coming out soon for climate change

10. OTHER ITEMS & ANNOUNCEMENTS

a. Upcoming Events

- i. Women’s Leadership Summit–May 18, 2023, Oakland, CA
- ii. Summer Symposium - July 20, 2023, Region 1
- iii. Annual Conference–October 25-27, Lake Tahoe, CA

b. Written Communication

- i. [CalCities Community Services Policy Committee–Jessica Lobedon, MMANC Representative](#)

11. ADJOURNMENT

<u>2023 Tentative Schedule of Events</u>		
Region	Date	Event
Region 1	March 9, 2023	Happy Hour (Palo Alto)
Region 1	April 26, 2023	Enterprise Resource Planning 101

Region 1	July 20, 2023	Summer Symposium: Emerging Topics in Local Gov. Leadership
Region 1	September 20, 2023	Happy Hour (Dual Location)
Region 1	2024 TBD	Housing/Homelessness Webinar
Region 2	April 29, 2023	Saturday Family Social (Crooked Goat Brewery - Petaluma)
Region 2	July 2023	Fiscal New Year Happy Hour (July)
Region 2	November 11, 2023	Veterans Day Happy Hour
Region 2	2023 TBD	Unhoused/ Possible CGL
Region 3	April/May	NBS Event--Good Finances Good Community Engagement
Region 3	September	River Cats Game
Region 3	Early October	Conference Pre-Party Happy Hour
Region 4	April 27, 2023	Happy Hour
Region 4	May 18, 2023	Women's Leadership Summit
Region 4	May/June	Summer Hike
Region 4	August	Educational Webinar TBD
Region 5	March 3, 2023	Winter Forum: Data Deep Dive
Region 5	Summer TBD	Webinar: Bob Lavigna--Attracting and Retaining Talent
Region 5	Fall TBD	Parallel Trivia Night

2023 MMANC Board Roster

Position	Name	Term
President	John Stefanski	2023
Vice President	Justin Lovell	2023
Communications Director	Giovanna Erkanat	2023
Conference Director	Felicia Escover	2023
Finance Director	Anthony Valdez	2023-24

Membership Director	Jonathan Roisman	2023
Program Director	Candice Rankin Mumby	2023
Immediate Past President	Ellie Dallman	2023
Region 1 Co-Chair	Alberto Hernandez	2023-24
Region 1 Co-Chair	Laurel James	2022-23
Region 1 Co-Chair	Liz Lange	2023-24
Region 1 Co-Chair	Nancy Murguia	2022-23
Region 1 Co-Chair	Carrie Dallman	2023-24
Region 2 Co-Chair	Aaron Zavala	2022-23
Region 2 Co-Chair	Anna Guiles	2023-24
Region 2 Co-Chair	Clare Coleman	2022-23
Region 2 Co-Chair	Jonathan Luong	2023-24
Region 2 Co-Chair	Nancy Nelson	2023-24
Region 2 Co-Chair	Sullina Sanchez	2023-24
Region 3 Co-Chair	Dago Fiero	2023-24
Region 3 Co-Chair	Haley Reid	2023-24
Region 3 Co-Chair	Megan Siren	2023-24
Region 3 Co-Chair	Melissa Kuehne	2023-24
Region 3 Co-Chair	Rebecca Scott	2023-24
Region 3 Co-Chair	Stacie Marchetti	2023-24
Region 4 Co-Chair	Amanda Gallo	2023-24
Region 4 Co-Chair	Brad Olsen	2023-24
Region 4 Co-Chair	Jennifer Mendez	2022-23
Region 4 Co-Chair	Jordan Foss	2022-23
Region 4 Co-Chair	Theresa De La Vega	2022-23
Region 5 Co-Chair	Crystal Rubio	2022-23
Region 5 Co-Chair	Juan Heredia	2022-23
Region 5 Co-Chair	Katie Regan	2022-23

2023 MMANC Board Committees

Strategic Plan Committees

1.4: Standardize and inventory event programming, planning and scheduling processes			
Candice Rankin Mumby	Stacie Marchetti	Haley Reid	Megan Siren
2.2: Expand event access for communities that have historically had lower rates of participation due to geography, resources availability or other constraints			
Felicia Escover	Alberto Hernandez	Candice Rankin Mumby	Nancy Nelson
3.3: Develop formal strategic partnership agreements with other organizations and identify gaps and underutilized resources.			
3.4: Partner with other organizations in promoting the profession and building the pipeline of local government leaders			
Theresa De La Vega	Laurel James	Anna Guiles	Jonathan Roisman
Other Board Committees			
Awards and Scholarships			
Ellie Dallman	Anthony Valdez	Claire Coleman	Nancy Murguia