

MMANC Corporate Partner Program

2025



Municipal Management Association
of Northern California

Inspiring Local Government Leaders Since 1950

2025 marks MMANC's 75th anniversary! This milestone comes as the organization is experiencing record participation and membership. 2024 saw our highest ever turnout with over 1,200 participants attending our signature events and annual conference. The UpNext leadership community launched, joining the Credentialed Government Leader program as a opportunities to expand engagement in the organization and provide more opportunities for connection and development to our 800 local government members.

The 2025 MMANC Board of Directors is excited to celebrate these achievements while highlighting our organization's long history by inviting past members into the celebration. All of this would not be possible without the support from our Corporate Partner Program. Businesses and organizations like yours are able to connect with this vibrant network, offering you unparalleled opportunities to build lasting relationships with local government leaders. Our offerings continue to evolve to meet the diverse needs of our partners and enhance the value of your participation.

We deeply appreciate your partnership and look forward to collaborating with you to make this milestone year extraordinary. We couldn't do it without you. Thank you for your support!

Thank you,



Candice Rankin Mumby
2025 MMANC President

Corporate Partner Benefits

The benefits for each of our five partnership packages are outlined below. They are designed to meet the unique needs of our diverse partners.

Diamond \$10,000	Platinum \$8,000	Gold \$6,000	Silver \$4,000	Bronze \$2,000
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Membership & Registration Benefits					
MMANC Associate Memberships	5	4	2	1	1
Annual Conference Registrations	5	4	2	1	1
Signature Event Registrations	6	4	2	1	-
Region Event Registrations	6	4	2	1	-
Member & Brand Visibility					
Verbal Acknowledgement at Signature Events	X	X	X	X	-
Recognition in Signature Event materials	X	X	X	X	-
List of Signature Event attendees (names, titles, emails) 7 days prior to the event	X	X	X	-	-
Opportunity to submit Municipal Magazine Articles for email newsletter and social media	6	4	3	2	-
Recognition in MMANC email newsletter	X	X	X	X	X
Recognition on MMANC Corporate Partner website	X	X	X	X	X
Number of social media appreciation posts per year	6	4	3	2	-
Annual Conference Benefits					
Exhibitor Booth Space (Bronze tier - as available, no space guarantee)	X	X	X	X	-
Opportunity to select Exhibitor Booth Space	X	X	-	-	-
Priority Conference Hotel Registration	X	-	-	-	-
Exclusive Sponsorship of Annual Conference Keynote Session	X	-	-	-	-
Opportunity to deliver speaker introduction & brief comments	X	-	-	-	-
Opportunity to serve as an Annual Conference Speaker/Presenter*	X	X	X	-	-
Verbal Acknowledgement at Opening General Session	X	X	X	X	X
Recognition in Annual Conference Materials	X	X	X	X	X
List of attendees (names, titles, emails) 7 days prior to the event	X	X	X	-	-

*Session must incorporate a speaker/presenter from a public agency to be considered with limited exceptions

A La Carte Offerings

The following options provide additional opportunities for visibility beyond our Corporate Partner packages. There is limited availability for each option. Have another idea? Reach out to Candice Rankin Mumby at President@mmanc.org to discuss.

Signature and Region Events

- Coffee or Snack Break for **\$2,000**
- Happy Hour for **\$2,000**
- Breakfast or Lunch for **\$2,500**

Annual Conference

- All of the above
- Special activity (yoga, 5k, trivia, offsite tour, golf, etc.) for **\$1,500**
- Conference attendee gifts for **\$1,000**
- Contact us for additional sponsorship opportunities including the board dinner, evening receptions, technology opportunities, and more

About Us

The Municipal Management Association of Northern California (MMANC) is a professional organization for local government management staff across Northern California's 49 counties. Established in 1950, it serves as one of the nation's oldest and largest organizations dedicated to supporting public management professionals.

As a volunteer-driven association, MMANC depends on the contributions of local government professionals to support our activities such as the Annual Conference, Equity Summit, Women's Leadership Summit, Summer Symposium, and various regional activities.

MMANC is organized into five regions throughout Northern California. Each region holds its own events throughout the year, allowing members to build relationships with other dedicated and passionate local government professionals in their area.

A diverse 27-member Board of Directors governs MMANC, with leadership provided by an Executive Board.

We thank you for your support of MMANC

Next Steps

To confirm your 2025 MMANC Corporate Partnership, please visit mmanc.org/partner-with-us and complete the registration form by **January 31, 2025**.

Corporate Partnership General Information

MMANC will determine content, size and placement of Corporate Partner logos. Please provide us with your company logo in .eps or .jpeg format in 300 dpi.

Payment in full is required before MMANC will commit to providing any listed benefit. Payment can be paid via credit card or check sent to MMANC, 3620 American River Drive, Suite 230, Sacramento, CA 95864. Credit card payments will incur an additional charge.

MMANC will supply the benefits identified in the MMANC 2025 Partnership Program for the selected Partnership level. Benefits are subject to change. Partners may elect less than all the benefits identified for the selected Partnership level but the Partner Fee will not be adjusted.

Under no circumstances will MMANC be liable to Partner for any amount greater than the amount paid by the Partner. Partnerships will be awarded on a first-come-first served basis. For consideration as a Partner, an electronically signed Agreement must be submitted online. Award of a Partnership designation will be final on receipt of Partner Fee.

MMANC reserves the right to decline a Partner for any good faith reason. Corporate Partner payments are final, no refunds will be provided.