



# Board of Directors Meeting Minutes

January 16, 2025

Thursday, January 16 · 9:00 a.m. - 2:30 p.m.

El Cerrito City Hall

## 1. Welcome and Objectives

## 2. Board Roles and Workplan Overview

- a. Present Executive Board members shared their responsibilities and major objectives for 2025

## 3. Budget Overview

- a. Treasurer presented an overview of 2025 budget

## 4. Strategic Plan Discussion and Values Definition

### a. Values and Definitions

- i. Public Service:
  1. Community centered approach, empathy, compassion
  2. Public Service equitably prioritizes the needs, goals, and well-being of local communities while committing to accountability and advocacy for all.
  3. #Thrive
- ii. Integrity:
  1. Honesty, ethics, trust
  2. Integrity is hornets and adherence to strong moral principles. It means doing the right thing.
  3. #DoTheRightThing
- iii. Inclusiveness:
  1. Actively working to create a welcoming space that engages and celebrates strengths of our members for coming and participating as their authentic selves. Ensuring ongoing efforts in creating a community of diverse representation in the decision making process.
  2. #YouBelongHere
- iv. Professional Growth:
  1. Interpersonal skills, Continuous, Advancing, Resilience, Expanding
  2. #ICARE

3. Scrunchy as a symbol to represent interpersonal growth - elastic - can expand but maintain its shape.
- v. Team Work and Collaboration
  1. Teamwork: Shared Goal, accountability, efficiency.
  2. Collaboration: Sharing ideas/knowledge, Synergy - Partnership with other organizations
  3. Should Collaboration and Team Work be combined? Are we looking at values through a lens of Board Expectations and Decision making or values as what the organization offers its members?

## **5. 75th Anniversary Brainstorm**

- a. Ideas
  - i. Celebrate the past through timeline of changes in municipal government
    1. Some sort of Year in Review Banner
  - ii. Trivia, Monterey was the first capitol of California
  - iii. Diamond puns, shimmer and sparkle
  - iv. 75 day countdown to the conference
  - v. Looking into the future, something looking forward to 100 years
- b. Conference Theme: Illuminate
- c. Continue collecting ideas through a form and at board and region meetings

## **6. Region Planning**

- a. Region Co-Chairs broke into groups to discuss plans for the 2025 year