

# MMANC

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## CORPRATE PARTNER PROGRAM

2026



Municipal Management Association  
of Northern California

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*Inspiring Local Government Leaders Since 1950*





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Following a landmark year, MMANC enters 2026 with strong momentum and a clear focus on the future of local government leadership in Northern California. Our 75th anniversary in 2025 marked both a celebration of MMANC's rich history and a reflection of the organization's continued growth, innovation, and impact. Participation and membership reached record levels, with more than 1,200 attendees at our signature events and annual conference, reinforcing MMANC's role as a trusted convener and professional home for local government professionals.

As we look ahead to 2026, the MMANC Board of Directors is focused on building upon this success and honoring the foundation laid by past leaders while investing in new ideas, innovative programming, and meaningful partnerships. None of this is possible without the support of our Corporate Partners. Through the Corporate Partner Program, businesses and organizations like yours gain unparalleled access to a dynamic and engaged community of local government leaders, creating opportunities to build authentic, lasting relationships.

We are deeply grateful for your partnership and look forward to collaborating with you in 2026 as we continue to grow, evolve, and deliver value to our members and partners alike. Together, we can shape the future of local government leadership.

Thank you for your continued support.

◆ ◆ ◆ Stacie Marchetti  
◆ ◆ ◆ 2026 MMANC President  
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# Corporate Partner Benefits

The benefits for each of our five partnership packages are outlined below. They are designed to meet the unique needs of our diverse partners.

Diamond \$10,000	Platinum \$8,000	Gold \$6,000	Silver \$4,000	Bronze \$2,000
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## Membership & Registration Benefits

MMANC Associate Memberships	5	4	2	1	1
Annual Conference Registrations	5	4	2	1	1
Signature Event Registrations	6	4	2	1	-
Region Event Registrations	6	4	2	1	-

## Member & Brand Visibility

Verbal Acknowledgement at Signature Events	X	X	X	X	-
Recognition in Signature Event materials	X	X	X	X	-
List of Signature Event attendees (names, titles, emails) 7 days prior to the event	X	X	X	-	-
Opportunity to submit Municipal Magazine Articles for email newsletter and social media	6	4	3	2	-
Recognition in MMANC email newsletter	X	X	X	X	X
Recognition on MMANC Corporate Partner website	X	X	X	X	X
Number of social media appreciation posts per year	6	4	3	2	-

## Annual Conference Benefits

Exhibitor Booth Space (Bronze tier - as available, no space guarantee)	X	X	X	X	-
Opportunity to select Exhibitor Booth Space	X	X	-	-	-
Priority Conference Hotel Registration	X	-	-	-	-
Exclusive Sponsorship of Annual Conference Keynote Session	X	-	-	-	-
Opportunity to deliver speaker introduction & brief comments	X	-	-	-	-
Opportunity to serve as an Annual Conference Speaker/Presenter*	X	X	X	-	-
Verbal Acknowledgement at Opening General Session	X	X	X	X	X
Recognition in Annual Conference Materials	X	X	X	X	X
List of attendees (names, titles, emails) 7 days prior to the event	X	X	X	-	-

\*Session must incorporate a speaker/presenter from a public agency to be considered with limited exceptions



# A La Carte Offerings

The following options provide additional opportunities for visibility beyond our Corporate Partner packages. There is limited availability for each option. Have another idea? Reach out to Stacie Marchetti at [President@mmanc.org](mailto:President@mmanc.org) to discuss.



## Signature and Region Events

- Coffee or Snack Break
- Happy Hour
- Breakfast or Lunch

## Annual Conference

- All of the above
  - Special activity (yoga, 5k, trivia, offsite tour, golf, etc.)
  - Conference attendee gifts
  - Contact us for additional sponsorship opportunities including the board dinner, evening receptions, technology opportunities, and more
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# EVENTS IN THE YEAR AHEAD

Women's Leadership Summit  
Spring 2026

Summer Symposium  
Summer 2026

Annual Conference  
Tenaya Lodge  
September 28 - 30, 2026

MMANC Everywhere  
Fall 2026

Winter Workshop  
Winter 2026



# About Us

The Municipal Management Association of Northern California (MMANC) is a professional organization for local government management staff across Northern California's 49 counties. Established in 1950, it serves as one of the nation's oldest and largest organizations dedicated to supporting public management professionals.

As a volunteer-driven association, MMANC depends on the contributions of local government professionals to support our activities such as the Annual Conference, Women's Leadership Summit, Summer Symposium, Winter Workshop and various regional activities.

The almost 900 members of MMANC are organized into five geographic regions throughout Northern California. Each region holds its own events throughout the year, allowing members to build relationships with other dedicated and passionate local government professionals and partners in their area.

A diverse 35-member Board of Directors governs MMANC, with leadership provided by an Executive Board.

**We thank you for your support of MMANC**

## Next Steps

To confirm your 2026 MMANC Corporate Partnership, please visit [mmanc.org/partner-with-us](https://mmanc.org/partner-with-us) and complete the registration form by **January 31, 2026.**

# Corporate Partnership General Information

MMANC will determine content, size and placement of Corporate Partner logos. Please provide us with your company logo in .eps or .jpeg format in 300 dpi.

Payment in full is required before MMANC will commit to providing any listed benefit. Payment can be paid via credit card or check sent to MMANC, 3620 American River Drive, Suite 230, Sacramento, CA 95864. Credit card payments will incur an additional charge.

MMANC will supply the benefits identified in the MMANC 2026 Partnership Program for the selected Partnership level. Benefits are subject to change. Partners may elect less than all the benefits identified for the selected Partnership level but the Partner Fee will not be adjusted.

Under no circumstances will MMANC be liable to Partner for any amount greater than the amount paid by the Partner. Partnerships will be awarded on a first-come-first served basis. For consideration as a Partner, an electronically signed Agreement must be submitted online. Award of a Partnership designation will be final on receipt of Partner Fee.

MMANC reserves the right to decline a Partner for any good faith reason. Corporate Partner payments are final, no refunds will be provided.