



Credentialed
Government
Leaders

2026 CGL TRAINING SERIES

Credentialed Government Leaders **Core Subjects**



With Dr. Frank Benest, ICMA-CM
Retired City Manager

Learn to harness the power of storytelling as a core leadership and communication skill. Discover how to craft compelling narratives that move audiences to action – in council chambers, community meetings, staff briefings, and beyond.

STORYTELLING:

A POWERFUL WAY TO COMMUNICATE & LEAD

1 CGL credit for Effective Communication: Written & Verbal

June 3, 2026
8:30 AM - 12:00 PM
Santa Clara, CA

\$40 CGL PARTICIPANTS
\$45 MMANC MEMBERS
\$55 NONMEMBERS

QUESTIONS?

Contact MMANC Region 1 co-chair
Jasmine Ortega at region1@mmanc.org

Learn more about the CGL program by visiting mmanc.org/cgl