

MMANC

CORPORATE PARTNER PROGRAM

2026



Municipal Management Association
of Northern California

Inspiring Local Government Leaders Since 1950





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Following a landmark year, MMANC enters 2026 with strong momentum and a clear focus on the future of local government leadership in Northern California. Our 75th anniversary in 2025 marked both a celebration of MMANC's rich history and a reflection of the organization's continued growth, innovation, and impact. Participation and membership reached record levels, with more than 1,200 attendees at our signature events and annual conference, reinforcing MMANC's role as a trusted convener and professional home for local government professionals.

As we look ahead to 2026, the MMANC Board of Directors is focused on building upon this success and honoring the foundation laid by past leaders while investing in new ideas, innovative programming, and meaningful partnerships. None of this is possible without the support of our Corporate Partners. Through the Corporate Partner Program, businesses and organizations like yours gain unparalleled access to a dynamic and engaged community of local government leaders, creating opportunities to build authentic, lasting relationships.

We are deeply grateful for your partnership and look forward to collaborating with you in 2026 as we continue to grow, evolve, and deliver value to our members and partners alike. Together, we can shape the future of local government leadership.

Thank you for your continued support.

◆ ◆ ◆ Stacie Marchetti
◆ ◆ ◆ 2026 MMANC President
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Corporate Partner Benefits

The benefits for each of our five partnership packages are outlined below. They are designed to meet the unique needs of our diverse partners.

Diamond \$10,000	Platinum \$8,000	Gold \$6,000	Silver \$4,000	Bronze \$2,000
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Membership & Registration Benefits

MMANC Associate Memberships	5	4	2	1	1
Annual Conference Registrations	5	4	2	1	1
Signature Event Registrations	6	4	2	1	-
Region Event Registrations	6	4	2	1	-

Member & Brand Visibility

Verbal Acknowledgement at Signature Events	X	X	X	X	-
Recognition in Signature Event materials	X	X	X	X	-
List of Signature Event attendees (names, titles, emails) 7 days prior to the event	X	X	X	-	-
Opportunity to submit Municipal Magazine Articles for email newsletter and social media	6	4	3	2	-
Recognition in MMANC email newsletter	X	X	X	X	X
Recognition on MMANC Corporate Partner website	X	X	X	X	X
Number of social media appreciation posts per year	6	4	3	2	-

Annual Conference Benefits

Exhibitor Booth Space (Bronze tier - as available, no space guarantee)	X	X	X	X	-
Opportunity to select Exhibitor Booth Space	X	X	-	-	-
Priority Conference Hotel Registration	X	-	-	-	-
Exclusive Sponsorship of Annual Conference Keynote Session	X	-	-	-	-
Opportunity to deliver speaker introduction & brief comments	X	-	-	-	-
Opportunity to serve as an Annual Conference Speaker/Presenter*	X	X	X	-	-
Verbal Acknowledgement at Opening General Session	X	X	X	X	X
Recognition in Annual Conference Materials	X	X	X	X	X
List of attendees (names, titles, emails) 7 days prior to the event	X	X	X	-	-

*Session must incorporate a speaker/presenter from a public agency to be considered with limited exceptions



A La Carte Offerings


The following options provide additional opportunities for visibility beyond our Corporate Partner packages. There is limited availability for each option. Have another idea? Reach out to Stacie Marchetti at President@mmanc.org to discuss.



Signature and Region Events

- Coffee or Snack Break
- Happy Hour
- Breakfast or Lunch

Annual Conference

- All of the above
 - Special activity (yoga, 5k, trivia, offsite tour, golf, etc.)
 - Conference attendee gifts
 - Contact us for additional sponsorship opportunities including the board dinner, evening receptions, technology opportunities, and more
- 





EVENTS IN THE YEAR AHEAD

Women's Leadership Summit
Spring 2026

Summer Symposium
Summer 2026

Annual Conference
Tenaya Lodge
September 28 - 30, 2026

MMANC Everywhere
Fall 2026

Winter Workshop
Winter 2026



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mmanc

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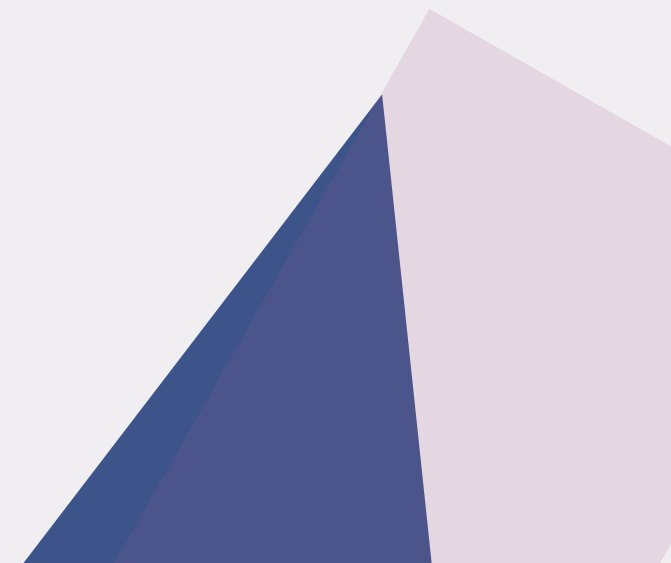
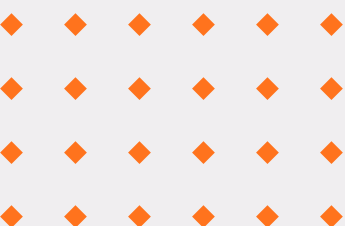
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Stacie Marchetti
2026 MMANC President



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