Municipal Management Association of Northern California

Board of Directors Meeting Minutes

OCTOBER 1, 2026

Thursday, October 1 · 3:00 – 4:00pm
Video call link: https://meet.google.com/ksy-pvia-jte
Or dial: (US) +1 505-916-3117 PIN: 508 236 665#
More phone numbers: https://tel.meet/ksy-pvia-jte?pin=6935333335877

1. **CALL TO ORDER -** President Stacie Marchetti called the meeting to order at 3:03pm
2. **ROLL CALL**
   a. Executive Board: **Stacie Marchetti, President; Aarón Zavala, Vice President; Claire Coleman, Treasurer/Finance Director; Daniel Leonardich, Membership Director; Ernest Azevedo, Program Director; Elizabeth Lange, Communications Director/Secretary; Olympia Williams, Conference Director; Candice Rankin Mumby, Immediate Past President**
   b. Region 1 Co-Chairs: Denise Garcia, **Jasmine Ortega**, Estefania Vargas, Orly Amey
   c. Region 2 Co-Chairs: **Shawn Smith**
   d. Region 3 Co-Chairs: **Femi Omotesho**, Aishwarya Kumar
   e. Region 4 Co-Chairs: **Brad Olson**, Christina Leard
   f. Region 5 Co-Chairs: Kenny Lipich, **Juan Heredia**
   g. Other attendees: Kevin Kilkenny, Leina Gilster, Pat Martel

   ***Bold names indicates voting members for the meeting**
3. **APPROVAL OF MINUTES**
   a. **Approval of the Minutes from the September 3 Meeting**
      i. Recommendation: Approve the Minutes of the September 3 Meeting
      ii. **Motion to approve by Daniel and seconded by Olympia. The motion passed.**
      iii. **Ayes: Stacie, Aarón, Ernest, Elizabeth, Daniel, Candice, Olympia, Claire, Jasmine, Shawn, Femi, Brad, Juan**
4. **UNFINISHED BUSINESS**
   a. **None**
5. **NEW BUSINESS**

a. **Honorary Memberships.** Memo
   i. Christina, Candice, Aarón, and Ernest provided questions and comments.
   ii. Stacie recommends that the Awards committee establish the process for soliciting nominations.

b. **Discussion with PPI on Board Feedback Surveys**
   i. Leina (Consultant, Partners in Public Innovation) and Stacie provided an overview of the feedback process and methodology.
   ii. Ernest, Christina, Stacie, Aarón, and Denise provided questions and comments.

6. EXECUTIVE BOARD UPDATES

a. **President**
   i. Thank you for an incredible Conference!
   ii. MMANC will be sending Daniel Leonardich and Olympia Williams to the MMASC Conference, October 28 - 30
   iii. MMANC is sending Stacie to ICMA Conference, October 17 - 21

b. **Vice President**
   i. Kenny, Daniel, Chrissy, Candice, Denise provided feedback on the 2026 Annual Conference.
   ii. 2027 Conference: October 5 - 8 in Santa Rosa
   iii. Cal Cities Policy Committees: interest form will go out soon

c. **Finance Director/Treasurer**
   i. Submit any reimbursements asap
   ii. Reach out to Claire if you have questions about the Finance Director role

d. **Membership Director**
   i. Reach out to Daniel if you have questions about the Membership Director role
   ii. Tracking: reason why MMANC?
      1. Word of mouth continues to be the number one reason

e. **Program Director**
   i. Program Director_Report_October_2026
   ii. MMANC + MMASC Everywhere: *California Connection*
      1. Finalize locations and start/end times by October 1

f. **Communications Director/Secretary**
   i. Communications updates:
      1. LinkedIn followers increased 17% this year; 26% on Instagram (792 new followers)

2. Newsletter averages 34% open rate; targeted emails average 52% open rate

ii. Tag MMANC on LinkedIn; email pictures to communications@mmanc.org

g. Conference Director

i. Thank you all for the conference support!

h. Immediate Past President

i. No updates

7. COMMITTEE UPDATES

a. Elections Committee

i. Nominations Open: September 28, 2026
ii. Informational session: October 5, 2026. **Register here**
iii. Nominations Close: October 11, 2026 at 11:59 p.m.
iv. Ballots Distributed: October 19, 2026
v. Ballots Due Back: November 6, 2026 at 5:00 p.m.
vi. Results announced: November 20, 2026

b. Mentor Program Committee

i. Final email going out to close program next week and provide feedback survey
ii. 2027 Full Launch to Membership
1. Applications for the 2027 cohort open in November 2026
2. 5-month program from March - September 2027

8. REGION UPDATES

a. Region 1

b. Region 2

i. MMANC Everywhere event at Wilfred's Lounge in Napa from 5:30 - 7pm

c. Region 3

d. Region 4

e. Region 5

i. Kingsburg networking event in September was a success!

9. PARTNER UPDATES

a. ICMA/Cal-ICMA

i. Chapter Agreement between Cal-ICMA and ICMA
ii. Cal-ICMA Committee Volunteers

b. LGHN/Unidos NorCal

i. Next Cafecitos virtual event is on October 23 at 9am

c. UpNext

i. Applications for the 2027 cohort are open September 25 - November 6
ii. Information Meeting on October 8

10. OTHER ITEMS & ANNOUNCEMENTS

a. **Link to 2026 Activities Calendar**
b. **ARC**
c. **Congratulations to Karen Clark and Claire Coleman on receiving awards at the conference!**

11. ADJOURNMENT - President Stacie Marchetti adjourned the meeting at 4:02pm

Municipal Management Association of Northern California

2026 Honorary Membership · Discussion Item

Opening 2026 nominations

TO:	MMANC Board of Directors
FROM:	Ernest Azevedo, 2026 Programs Director
DATE:	October 1st, 2026
RE:	Opening 2026 Honorary Membership nominations

Recommendation

That the Board request the Awards Committee to open a call for 2026 Honorary Membership nominations and bring a recommendation to the November 5th meeting, so a 2026 Honorary Member can be recognized before the end of the year. If the Awards Committee's membership needs a refresh, the President may wish to confirm it at this meeting.

What the Bylaws provide

Honorary Membership is how MMANC recognizes members who have strengthened the local government profession or the organization (Bylaws Article IV.C). The Bylaws describe it as an annual process: each year the Awards Committee sets the call for nominations and recommends no more than one member to the Board for approval (IV.C.3).

- **Who is eligible.** A member in good standing who has made a significant contribution to the profession or to MMANC. Past Presidents receive it automatically at the end of their term (IV.C.2).
- **How it works.** Members nominate, the Awards Committee reviews and recommends, and the Board approves (IV.C.3; Awards Committee, XI.D).
- **What it means.** Lifetime membership with all rights and privileges except holding office and voting (IV.C.4). The only cost to MMANC is forgone dues.

Why this fall

We have not opened nominations yet this year, and the calendar still has room to do it well. It has been a year worth celebrating: all five CGL cores offered in a single year and 14 graduates recognized at the Annual Conference. A short, member-driven process would let us close 2026 by honoring someone who has made a difference, and give the 2027 Board a simple model to repeat.

Proposed timeline

Step	Date	Lead
Board discussion; confirm Awards Committee members	October 1st	Board
Nomination form shared via newsletter and regions (nominee, membership status, short statement)	By October 9th	Awards Committee, Communications
Nominations open	October 12th to 30th	Awards Committee
Committee recommendation and Board approval	November 5th	Awards Committee, Board
Recognition at MMANC Everywhere (November 12th) or the December 3rd CGL course in Sunnyvale	November or December	Board

The Awards Committee would lead the review and recommendation, and the Board would make the final decision, as the Bylaws provide. The nomination window opens the day after election nominations close, so the two processes run in sequence rather than side by side.

Prepared by Ernest Azevedo, 2026 Programs Director | programs@mmanc.org

Municipal Management Association of Northern California

Programs Director Report

October 2026 | The 2026 CGL Training Series, on the record

TO:	MMANC Board of Directors
FROM:	Ernest Azevedo, 2026 Programs Director
DATE:	October 1st, 2026
RE:	Programs Director Report, October 2026

5 + 2	**135**	**$6,370**	**$3,565**
CGL cores plus two half credits offered in 2026	registrations across three ticketed courses	registration revenue to date	net to MMANC, December still to come

For the first time, MMANC offered every CGL core in a single year, and the series paid for itself. The credit belongs to the Region Co-Chairs who hosted, the instructors who taught, and the members who showed up.

What was delivered

- **Seven courses, three regions, two signature events.** Storytelling, Frank Benest (June 3rd, Santa Clara, Region 1); a half credit, Shaping Culture Through What You Do Every Day, Tasha Tervalon (Summer Symposium, Region 1); From Ideas to Impact, Toni Taber (August 13th, Elk Grove, Region 3); Stakeholder Engagement, Frank (September 27th, pre-conference, 47 registered at $50); Project Management, Drew Corbett, and a half credit on coaching cultures, Frank, both inside the conference; The Politically Astute Leader, Drew (December 3rd, Sunnyvale, Region 1).
- **Fourteen graduates recognized at the Annual Conference,** our largest CGL class yet: A'shanti Coleman, Brad Olson, Carolyn McDowell, Christina Leard, David Carnahan, Ernest Azevedo, Femi Omotesho, Flannery Banks, Kieron Slaughter, Lindsay McElwain, Liz Lange, Rebecca Scott, Ruby Tumber, and Will Provost.
- **Thank you** to Frank Benest, who taught three of the seven and discounted his June honorarium by half; to Drew Corbett, who drove to Yosemite for a single day and teaches without an honorarium; to Toni Taber and Tasha Tervalon; and to Aarón Zavala, Olympia Williams, and the Conference Committee.

What it cost and what it returned

- **$6,370 in, $2,805 out.** Every ticketed course covered its own cost. Direct costs were one honorarium and two catering bills; host cities provided the rooms. Full ledger on the supplemental page.
- **One line, both sides.** The series was not in the adopted 2026 budget. As agreed in June, the Treasurer records its revenue and its costs together on the Winter Forum line as a holding place; nothing is recorded on the region lines. No funds are requested. This is on the record so the 2027 budget can give the series its own line.
- **The regions did this.** For scale, not accounting: the adopted budget anticipated $1,500 in event income across all five regions, and the region-hosted series brought in $6,370 on its own line. Every registration came through a Region Co-Chair's venue, outreach, and logistics.

Finish strong: December 3rd

- **The Politically Astute Leader,** Drew Corbett, Sunnyvale City Hall, room for 75, Region 1 networking to follow. Registration is open ($40 CGL members, $45 non-members), catering is the only cost, every seat is net. Please push it in your regions and at MMANC Everywhere.

Discussion item, separate from this report

- **2026 Honorary Membership.** A request that the Awards Committee open the annual nomination process in the Bylaws, recommendation on November 5th. Memo in the materials folder.

Prepared by Ernest Azevedo, 2026 Programs Director | programs@mmanc.org

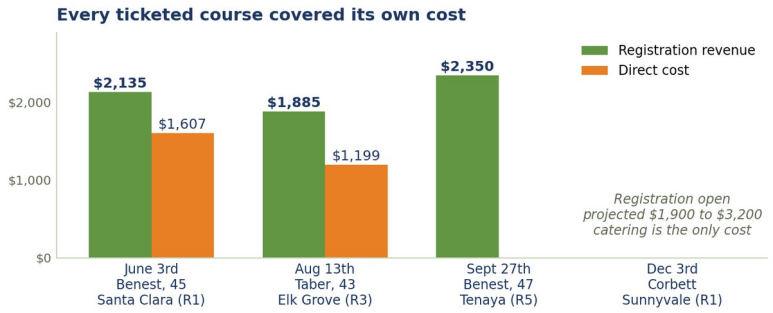
Municipal Management Association of Northern California

2026 CGL Training Series: By the Numbers

Supplemental to the October Programs Director Report | MemberClicks figures as of September 25th, 2026

Course and instructor	Date, host, region	Registered	Revenue	Direct cost	Net
Storytelling: A Powerful Way to Communicate and Lead Frank Benest	June 3rd City of Santa Clara, Region 1	45	$2,135.00	$1,606.70 honorarium $1,500 (50% discount), refreshments $106.70	$528.30
From Ideas to Impact: Strategic Thinking in Local Government Toni Taber	August 13th City of Elk Grove, Region 3	43	$1,885.00	$1,198.51 catering, no honorarium	$686.49
Navigating the Messy World of Stakeholder Engagement Frank Benest	September 27th Pre-conference, Tenaya Lodge, Region 5	47 of 50 $50 each	$2,350.00	$0.00 room and AV within conference	$2,350.00
Shaping Culture Through What You Do Every Day (half credit) Tasha Tervalon	Summer Symposium Region 1	included	in Symposium registration	$0.00	n/a
Project Management core Drew Corbett	Annual Conference Tenaya Lodge, Region 5	included	in conference registration	$0.00	n/a
How Leaders Build Coaching Cultures (half credit) Frank Benest	Annual Conference Tenaya Lodge, Region 5	included	in conference registration	$0.00	n/a
The Politically Astute Leader *Drew Corbett*	*December 3rd* *Sunnyvale City Hall, Region 1*	*open room for 75*	*projected $1,900 to $3,200*	*catering only no honorarium, venue donated*	*net positive*
Series to date (three ticketed courses)		**135**	**$6,370.00**	**$2,805.21**	**$3,564.79**

Where it is recorded	Adopted 2026	Actual to date
Winter Forum line (E13), holding place for the CGL Training Series: revenue	not budgeted	$6,370.00
Winter Forum line (E13), holding place for the CGL Training Series: expense	$7,000.00	$2,805.21
Net to MMANC from the series, before December	**not budgeted**	**$3,564.79**



What the numbers mean

- Every ticketed course covered its own cost. The series was built to make the credential reachable, not to raise money; it did both.
- The relationships are the asset: a discounted honorarium, three instructors who donated their time, and four host agencies.
- Region Co-Chairs delivered this. For scale, the adopted budget anticipated $1,500 in event income across all five regions; the series brought in $6,370, recorded on the Winter Forum line, not the region lines.

Sources: MemberClicks net revenue by event and invoices submitted to the Treasurer; the Treasurer's ledger governs. December projection assumes 45 to 75 registrants at $40 to $45. Supersedes the September summary figure, which was gross revenue.

Prepared by Ernest Azevedo, 2026 Programs Director | programs@mmanc.org